## Improve human interaction of online creative education by integrating video gaming experience

















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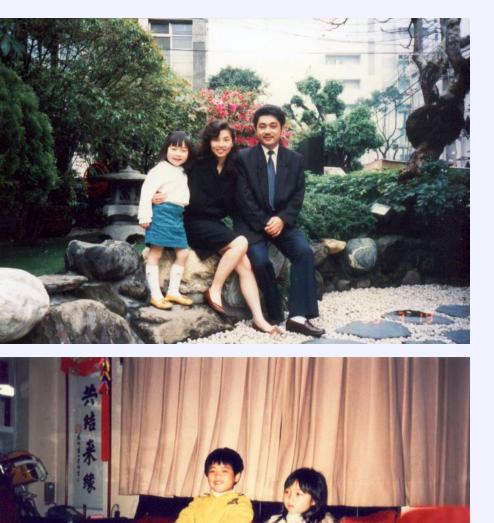
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"Distance college education is booming, with no signs of slowing down." ~Vicky Phillips "By 2015, 25 million post-secondary students in the United States will be taking classes online." ~David Nagel



"Only 32 percent of Americans believe that online institutions offer a high-quality education"

"A traditional college education received the strongest vote of confidence from the American public, with 29 percent strongly agreeing that brick-and-mortar institutes offer high-quality education. Another 47 percent agreed."

~Rachel Wang

What if... bring creative education online?





## Traditional vs. Online

Online In person Physical interaction Limited interaction Present of professor Where is professor? My location Studio setting Work with others **?** Collaboration In-class activities X In-class activities Demonstrations ? Demonstrations X Critique Critique Lack of motivation





### They are different. The question is: can they deliver the same quality of information?



#### Research Questions:

- 1. What are the potential benefits and problems of online creative education?
- 2. What functions and features of existing video games and social media can be used to support online creative education?
- 3. What do the students expect for the online creative education application?





lost Aspect

## Methodology

1.Literature Review

2. Pilot Observation and Analysis

3. Survey

- 4. First Prototype Markup
- 5. Group Interview
- 6. The Final Prototype Markup

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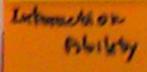
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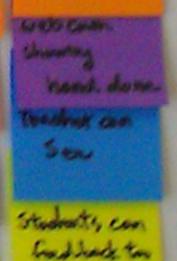
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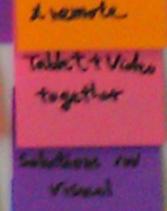
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	Creative Education	Critique	Online Education	M-Learning	Video Gaming
10 ways that mobile learning will revolutionize education (Sergio, 2012)			х	x	
Advantages and Disadvantages of M-Learning (Woodard, 2011)			x	х	
Art Students Making Use of Studio Conversations (Edstrom, 2008)	x	x			
Assessing the Core Elements of the Gaming Experience (Calvillo-Gamez, Cairns & Cox, 2010)					x
Can creativity be taught? An empirical study on the benefits of visual analogy in basic design education (ÇUBUKCU & DÜNDAR, 2007)	x				
Comparing synthesis strategies of novice graphic designers using digital and traditional design tools (Stones, & Cassidy, 2007)	x				
Game of thrones fans create spectacular minecraft version of king's landing (Watercutter, 2013) Half-Real: Video Games between Real Rules and Fictional					×
Worlds (Juul, 2005) How popular and prevalent is distance college education?					X
(Phillips, 2010) ios 7: Apple moves away from skeuomorphism (DuPont,			x		
2013) Mobile e-learning: The future of online					
education? (Gruenberg, 2012)			X	Х	
Mobile first (Wroblewski, 2011) Mobile learning: 5 advantages and 5 disadvantages				X	
(Hajim, 2012)			X	X	
New study shows quality of online degrees and cost questioned (Wang, 2013)			x		
Online learning set for explosive growth as traditional classrooms decline (Nagel, 2011)			x		
Recording the Creative Process: An Empirical Basis for Practice-Integrated Research in the Arts (Gillham & McGilp, 2007)	x				
Seeing and discovering: how do student designers reinterpret sketches and digital marks during graphic design ideation? (Stones, & Cassidy, 2010)	x				
Steam for Schools' is a free version of Steam for students, facilitates Portal 2-based lessons (Gilbert, 2012)			x		x
Student Interactions in Online Discussion Forum: Empirical Research from 'Media Richness Theory' Perspective (Balaji & Chakrabarti, 2010)			x		
Student learning processes using an online PBL module in an art and design education course (Snepvangers & McAlpine, 2006)	x	x	X		
Swedish school now has a mandatory minecraft class (Dunn, 2013)					×
The promotion of creativity in learners: theory and practice (Dineen, Samuel & Livesey, 2005)	x	x			
Uncanny spaces for higher education: teaching and learning in virtual worlds (Bayne, 2008)			x		x
Valve gives away portal 2 for free to teachers with 'steam for schools' (Narcisse, 2012)			x		х

Social Media	Interaction	Psychology
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"it needs an enthusiastic and engaging approach—the right attitude and motivation onthe teacher's part." ~Ruth Dineen, Elspeth Samuel & Kathryn Livesey

> "The studio conversation as a learning situation is an excellent example of learning through interaction." ~Ann-Mari Edström

"Students achieved higher creativity score when visual clues were present than when they are absent. Results have implications in basic design education. The novice design students may be encouraged to study former visual examples rather than starting from scratch. Former visual examples could be used as sources of inspiration to solve ill-structured design problems."

~Ebru ÇUBUKCU, Şebnem GÖKÇEN DÜNDAR

"The perceived richness of online discussion forum has significant positive effect on student participation and interaction, and learning, when used along with traditional classroom lecture."

"Collaborative group work is usually considered to be an essential aspect of PBL. A meta-analysis of research on learning in small groups showed a significant positive effect on learning." ~Kim Snepvangers & Iain McAlpine

"A game is a rule-based system with a variable and quantifiable outcome, where different outcomes are assigned different values, the player exerts effort in order to influence the outcome, the player feels emotionally attached to the outcome, and the consequences of the activity are negotiable"

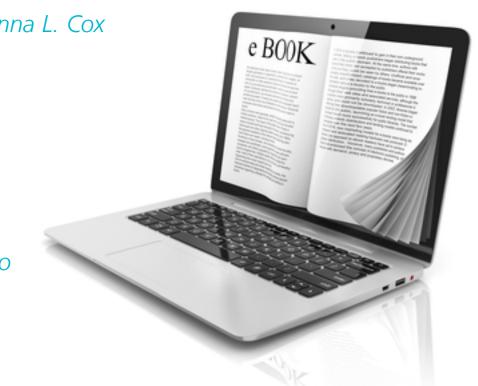
~Eduardo H. Calvillo-Gámez, Paul Cairns & Anna L. Cox

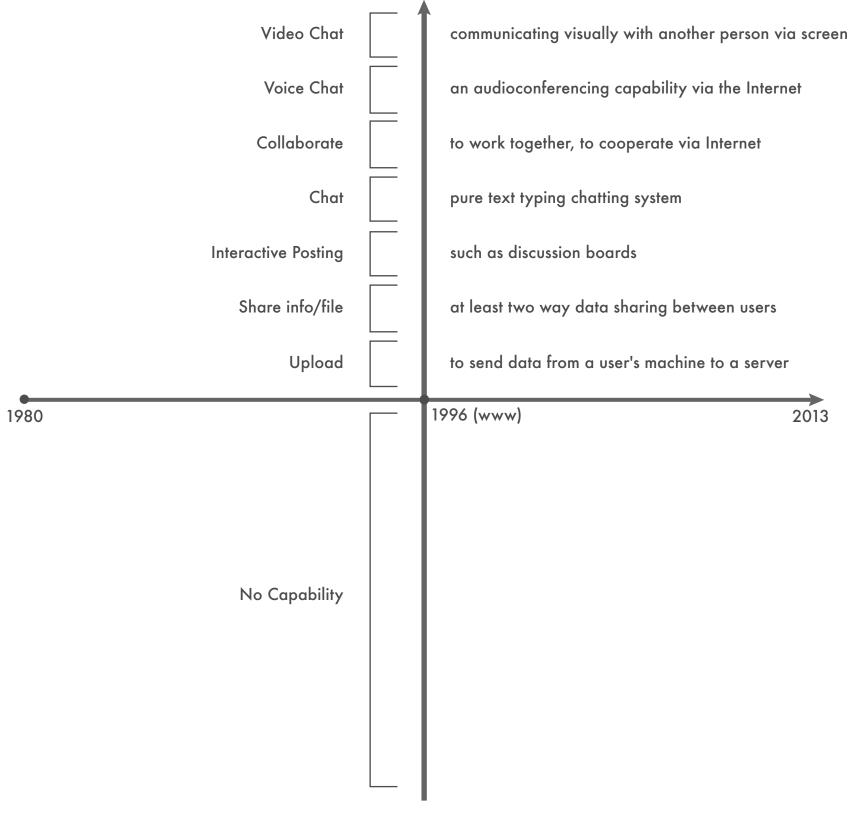
"Experiences of learning in virtual worlds, it explores the sense in which teaching in such spaces materializes and extends the positive aspects of uncertainty, strangeness, disquietude and troublesomeness in online higher education."

~Bayne, Sian

"The 3D gallery has many advantages over a real life classroom. For instance, student's work is displayed for an extended period of time allowing for visitors to come and view their work. Dunn also talked about being able to invite artists to come to the space and speak with the students." ~Elisa Terrazas

~M S Balaji

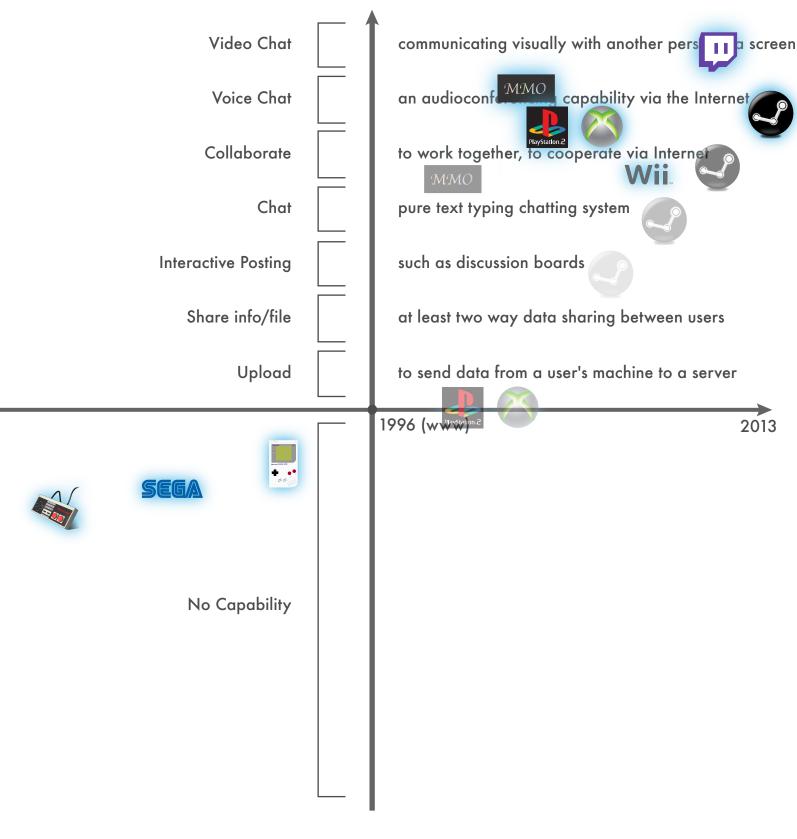




y = Online Interaction Capability

1980

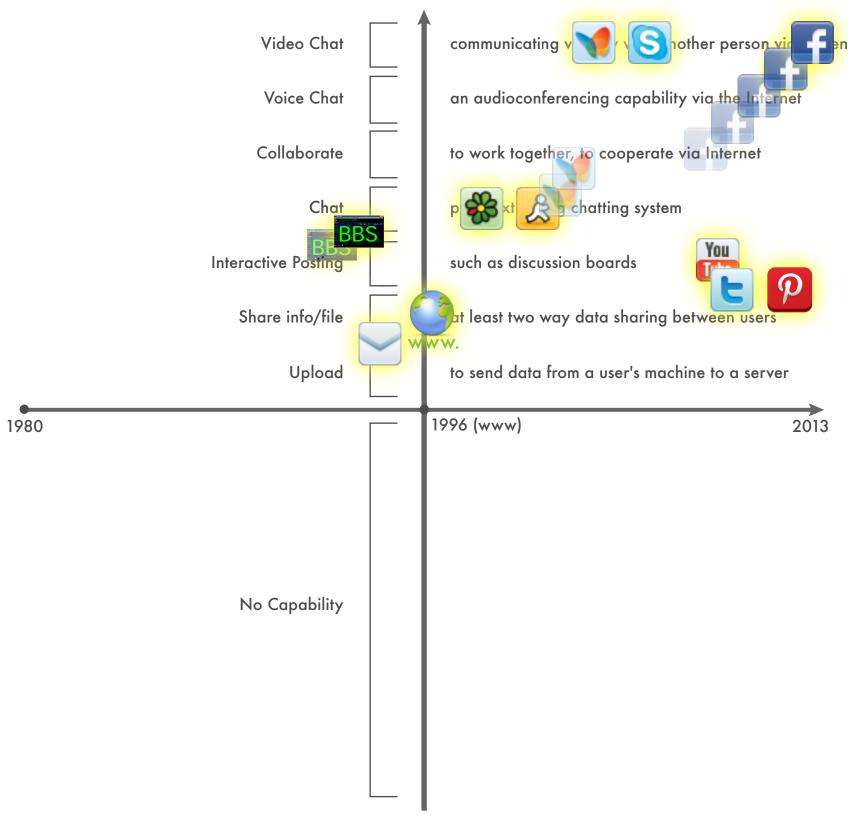
Video Games



y = Online Interaction Capability



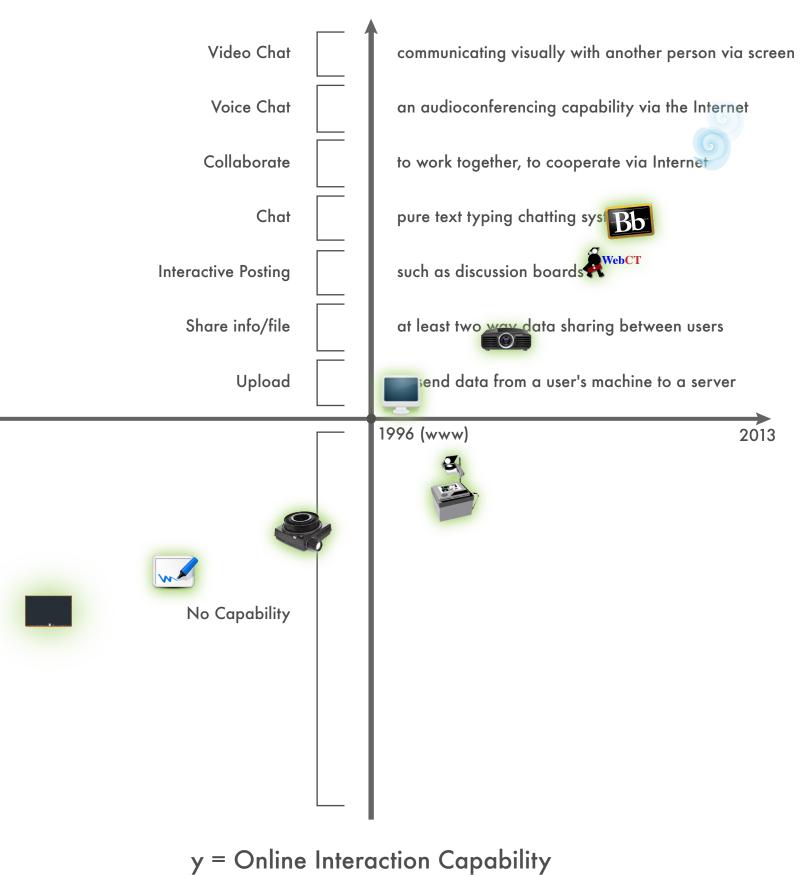
Social Media



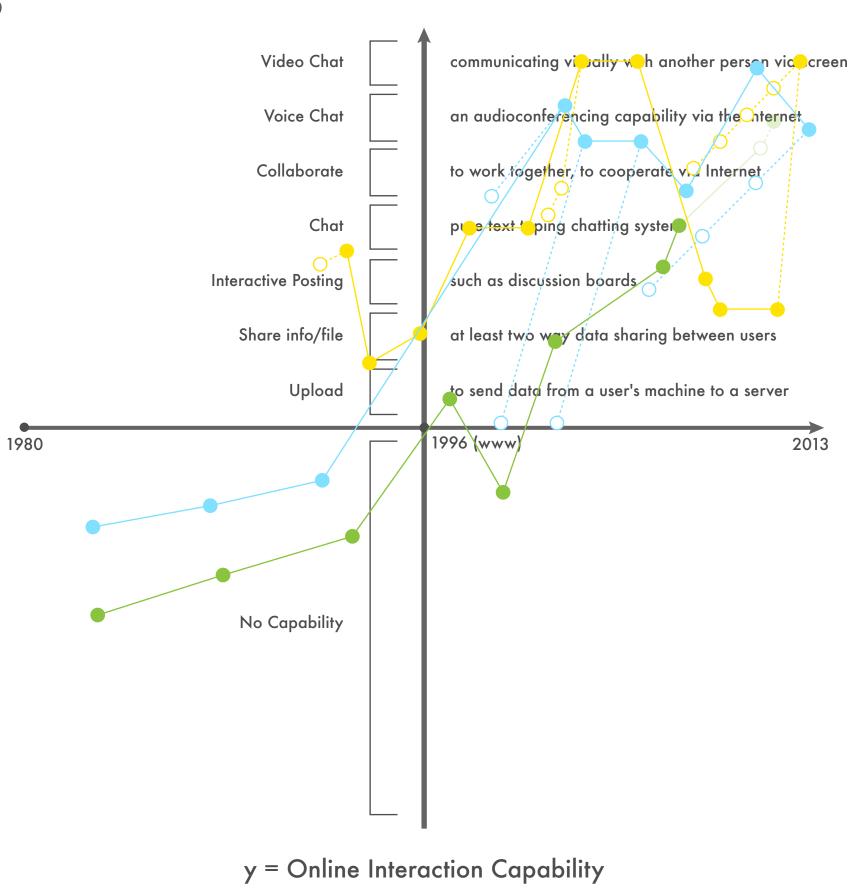
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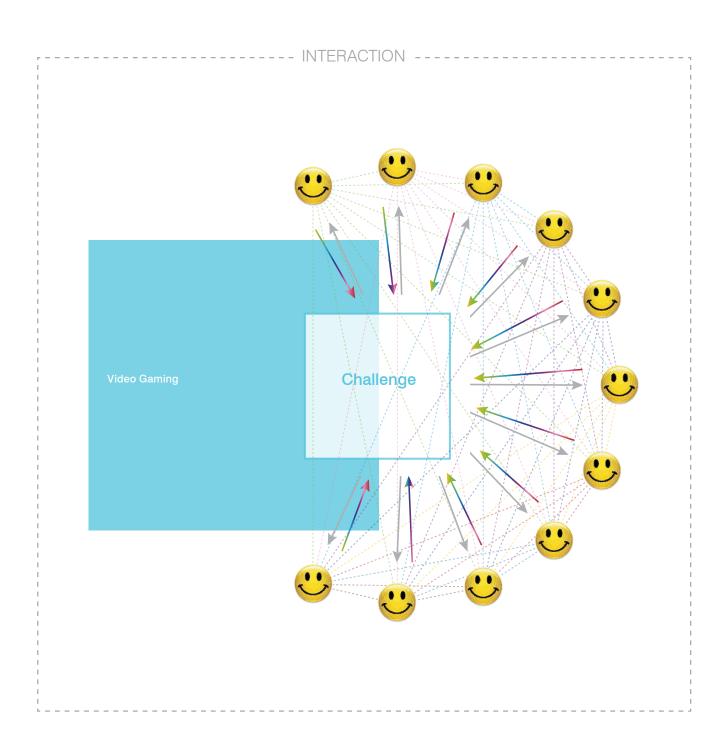


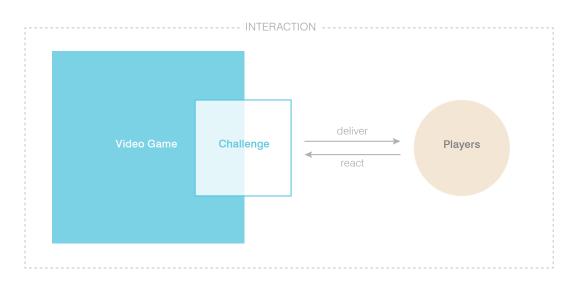
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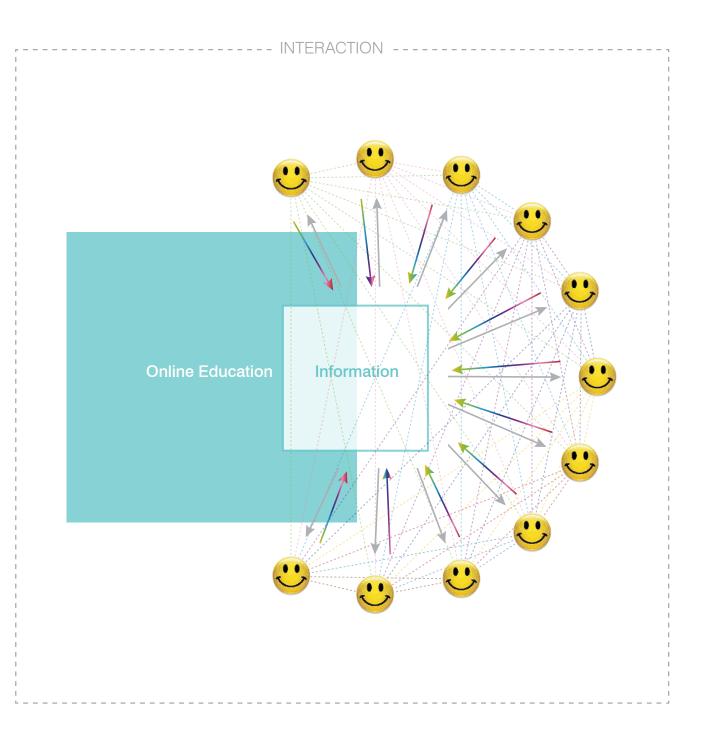


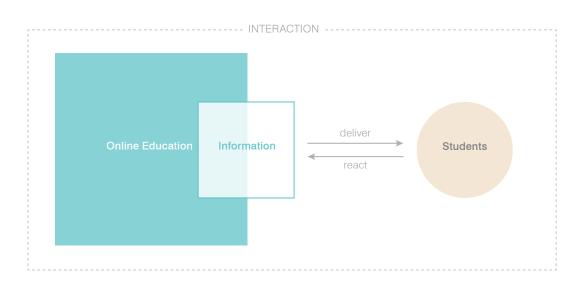
## Group Interview

Generally, the idea is that almost 100% of participants agree that better human interactions make everything better rather than doing things solo in either online education or video gaming experience.

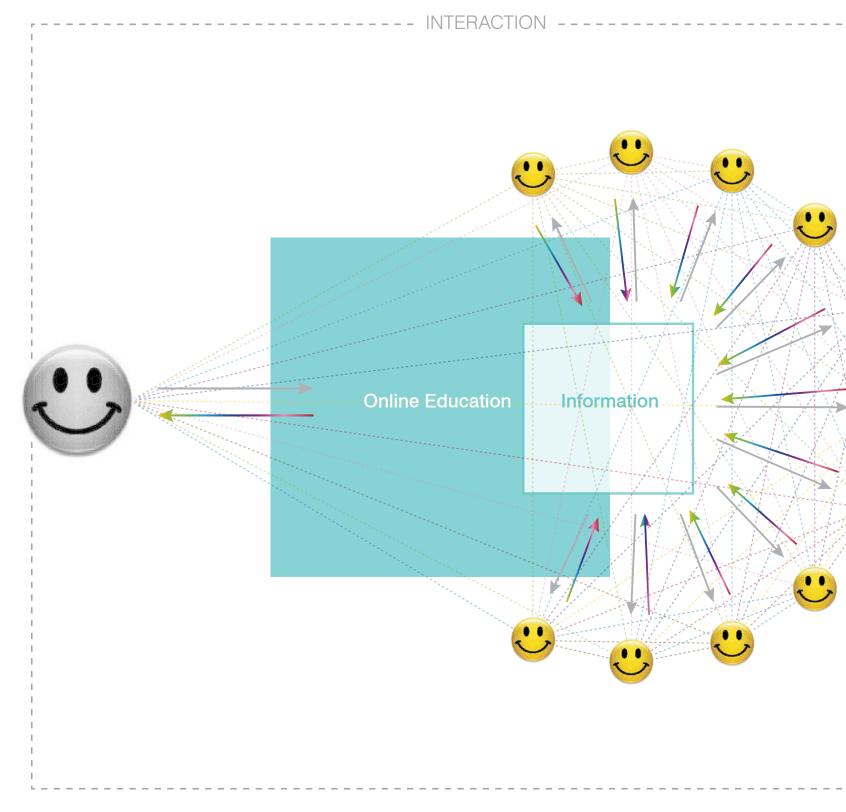






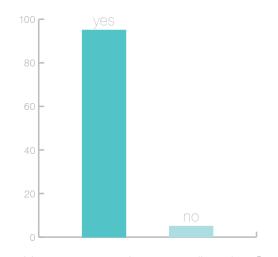


## It is good to have professors around!

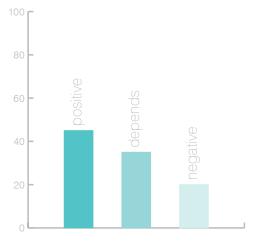




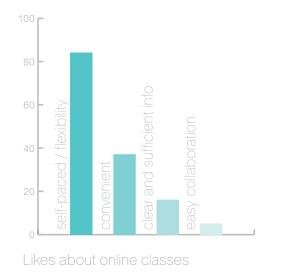
### Survey Data



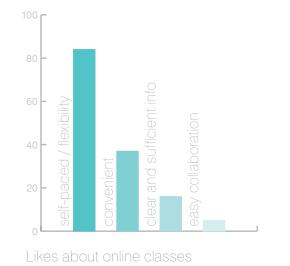
Have you ever taken any online class?

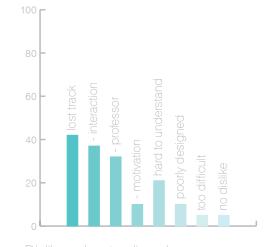


Overall experience of taking an online class



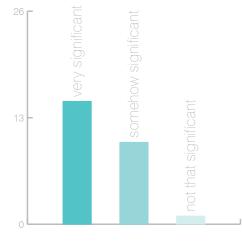
Dislikes about online classes



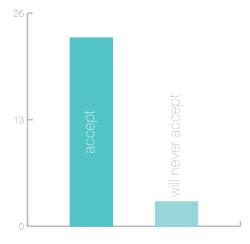


Dislikes about online classes

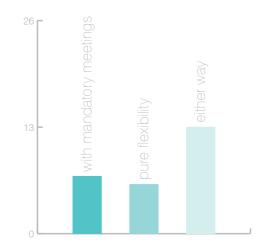
#### Interview



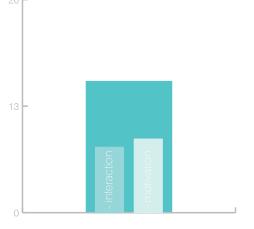
nteraction significance of online education



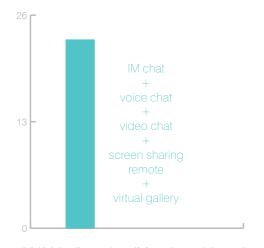
Aost people accept online creative education, as long as it can fullfill their needs.



Opinions of having mandatory meetings or pure flexibility for online creative classes.



16/26 think notification is very important insufficient notification system causes lack of interaction and motivation



23/26 believe that IM, voice, video chat, screen sharing (remote) and virtual gallery can improve interaction problems



18/26 think that participation of professors and interaction with professors is very important, this affects motivation and learning outcomes

#### Compare Survey & Interview Data

#### Survey Data

Q10 Do you think it is possible to take a studio class online if it was offered?

- 9.52% 2 I have taken an online design/art studio or related class.
- 9.52% 2 I think it is doable.
- 0% 0 I don't trust any online class.

80.95% 17 I don't think it is possible.

9.52% 2 I am not sure, but I would like to take an online studio class. Total Respondents: 21

(This is a multiple-choice question, to evaluate each opinion separately)

#### Interview Data

the interview result shows that 23/26 people will accept online creative education. This might be affected by the introduction of the first stage of the prototype and positive experiences of previous online classes shared by other participants.



MagicPortal



Applications



Documents

The application can run in the background

- multitask
- watch and learn



#### An instant messenger function with additional tabs

- classes tab
- notification tab



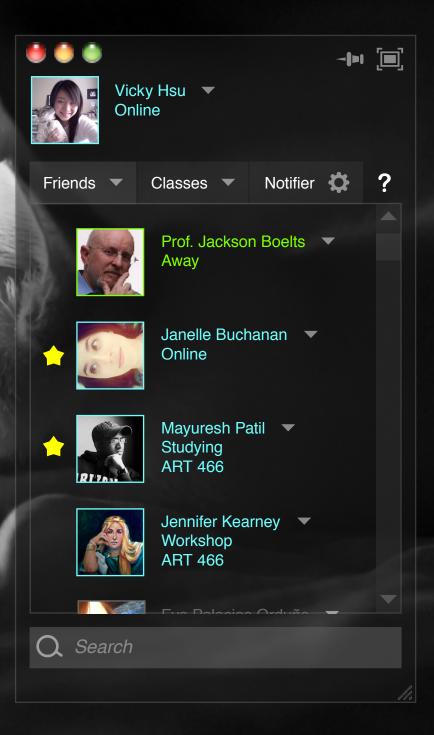
MagicPortal



Applications



Documents



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#### "Why design an online class app to look and function like an instant messenger or social media?"

#### Increase Interactions

- Easier to reach other users for answers and solutions
  - with **instant response** and able to continue the topic without delay
- expand interaction options: voice and video conferences, sharing and collaboration
- decrese the isolation feeling from taking online class
- increase motivation: able to see others' works and work progress
- Familiarity
  - something comfortable and familiar for users to use

"I would like my online class more Facebook-ish!" "I like how Facebook works" "Chat function will be very helpful for online classes"

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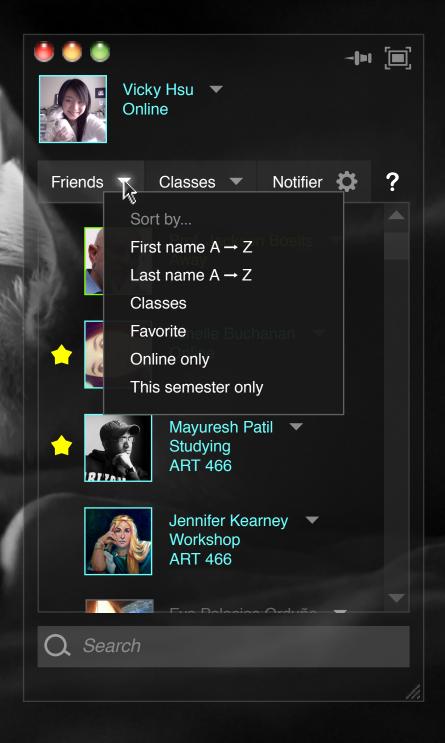
Applications

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#### "Why don't you just use existing social media for online education since they are already made?"

#### Because...

- 1. Convenience
  - When the application comes as a package, everything students need is being given to them. Students will not spend extra time to install or even learn additional applications, once they go over the tutorial of this application.
- 2. Security issues
- 3. Privacy issues
- 4. Disruption of personal and academic lives

"I am worried about having my school work shared or posted somewhere that isn't under the school's protection."

"I don't like how Facebook allows others to share or see my things."

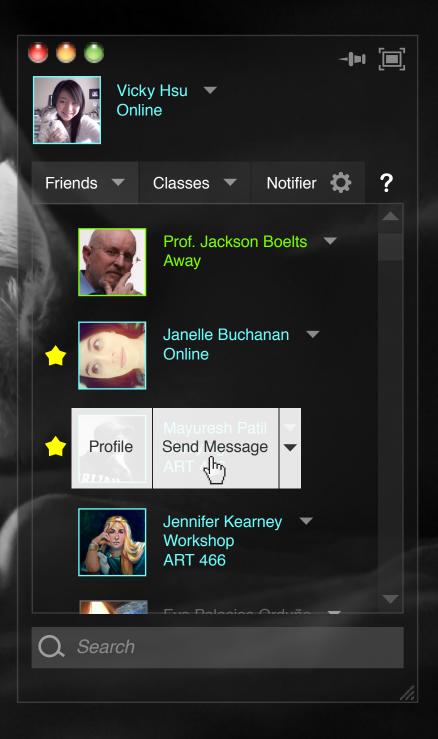
"I would like to seperate my personal life and school life." "I don't like to be disturbed while I logged on Facebook just for school matters."

MagicPortal



Applications





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#### Communication Options

- Increase the speed and details of interaction
- Additional body language and emotional cue
- Indicate more detailed questions and direction of problem solving
- collaboration

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Applications

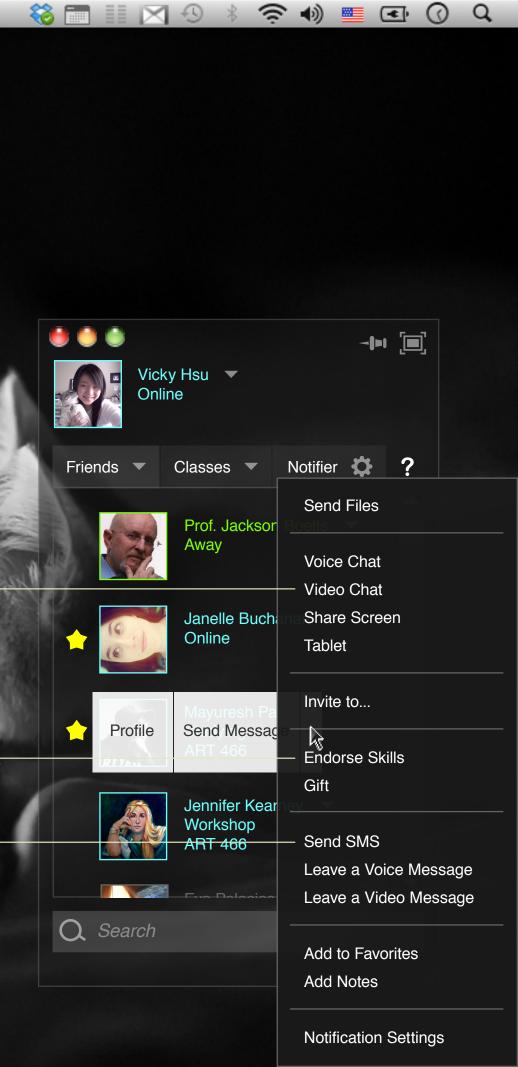
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Documents

- Encourage students to help and learn from each other

- faster message delivery
- more personal messages than pure text



#### Ability to schedule an appintment with professor

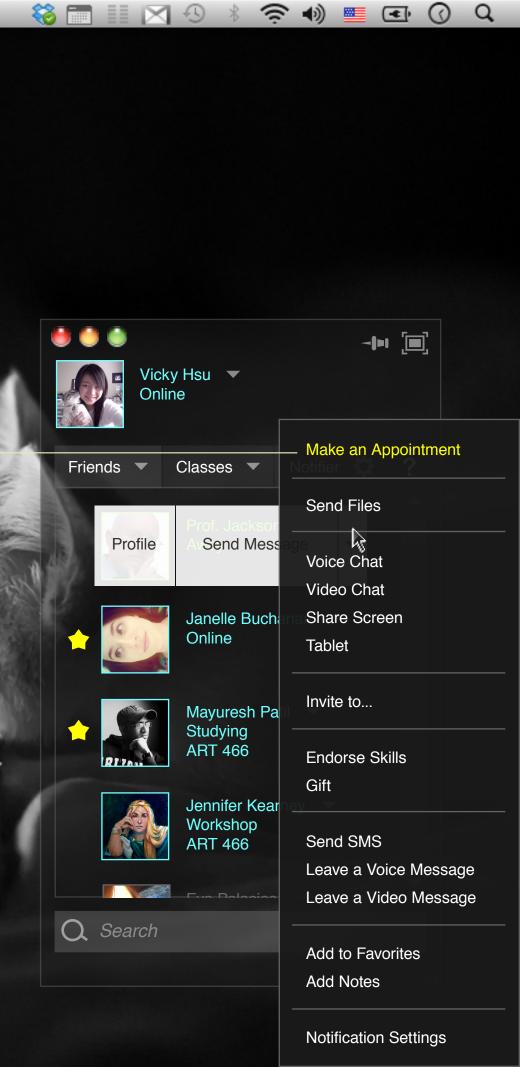


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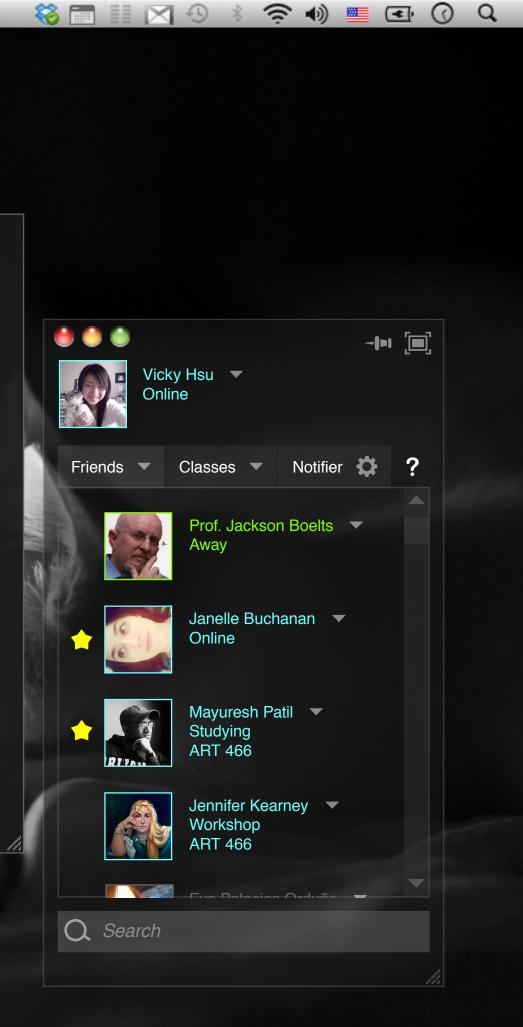
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Applications



Mayuresh Patil	K D Michael Kartchner		C HIR
Hi there!			
Yup! But please give m	Hey! Do you have time to play e about 15 mins to finish up a pr	Minecraft for extra credits later?	RITA
		Sure, sounds good :)	<b>k</b> ₀
<b>e</b> i s			
Say (press Ent	ter to send)		





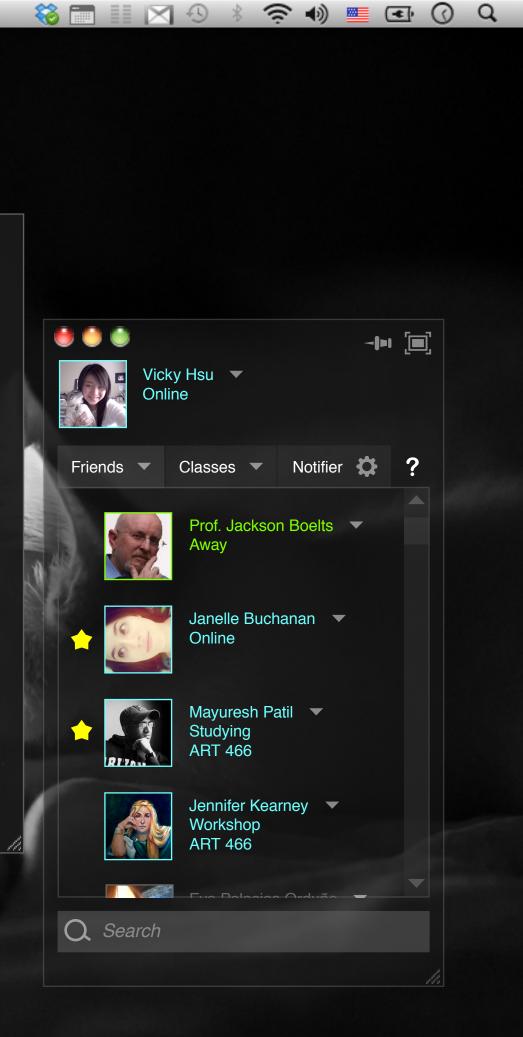
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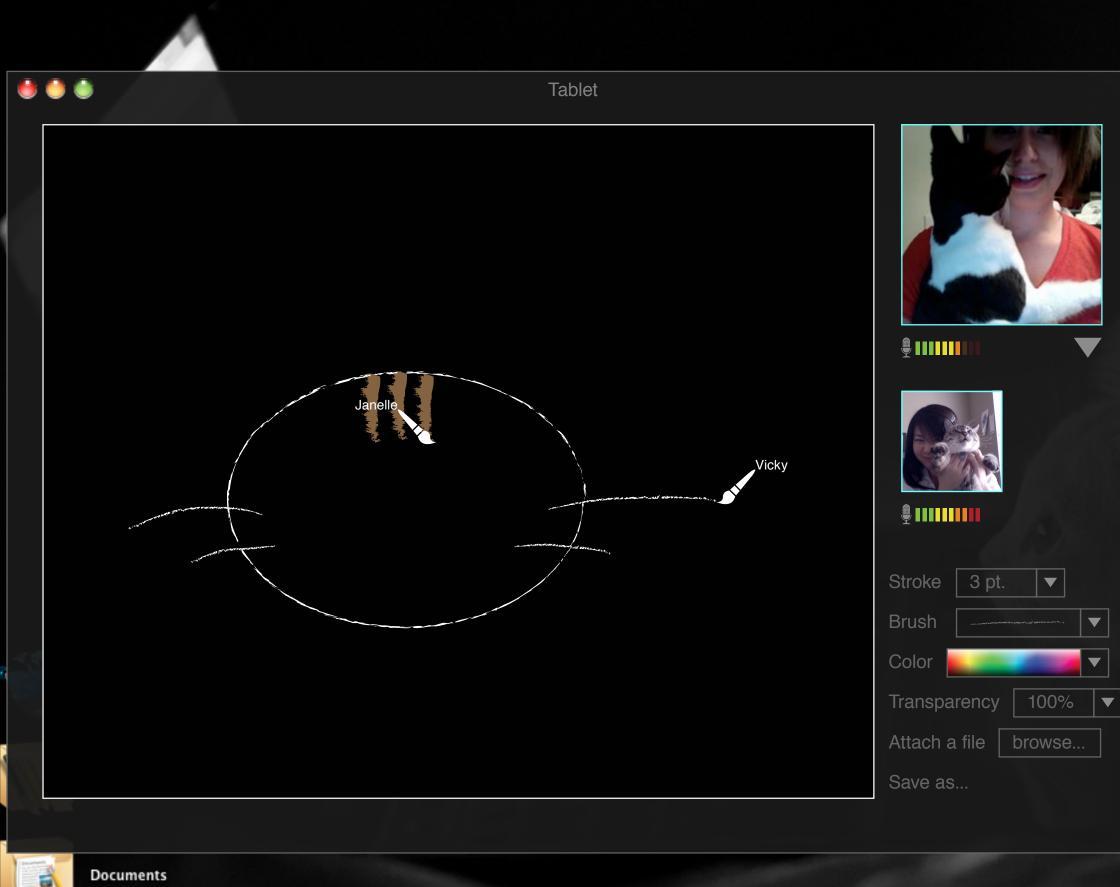


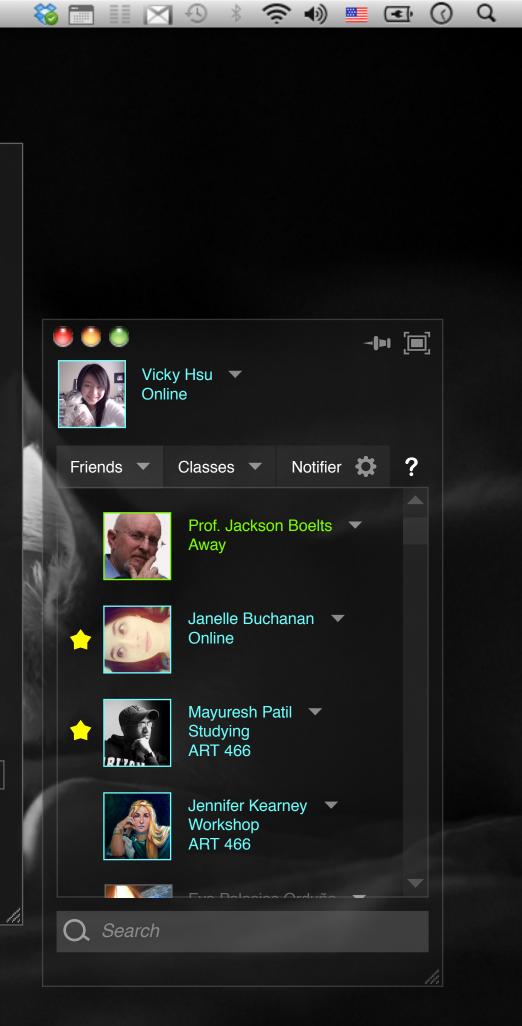
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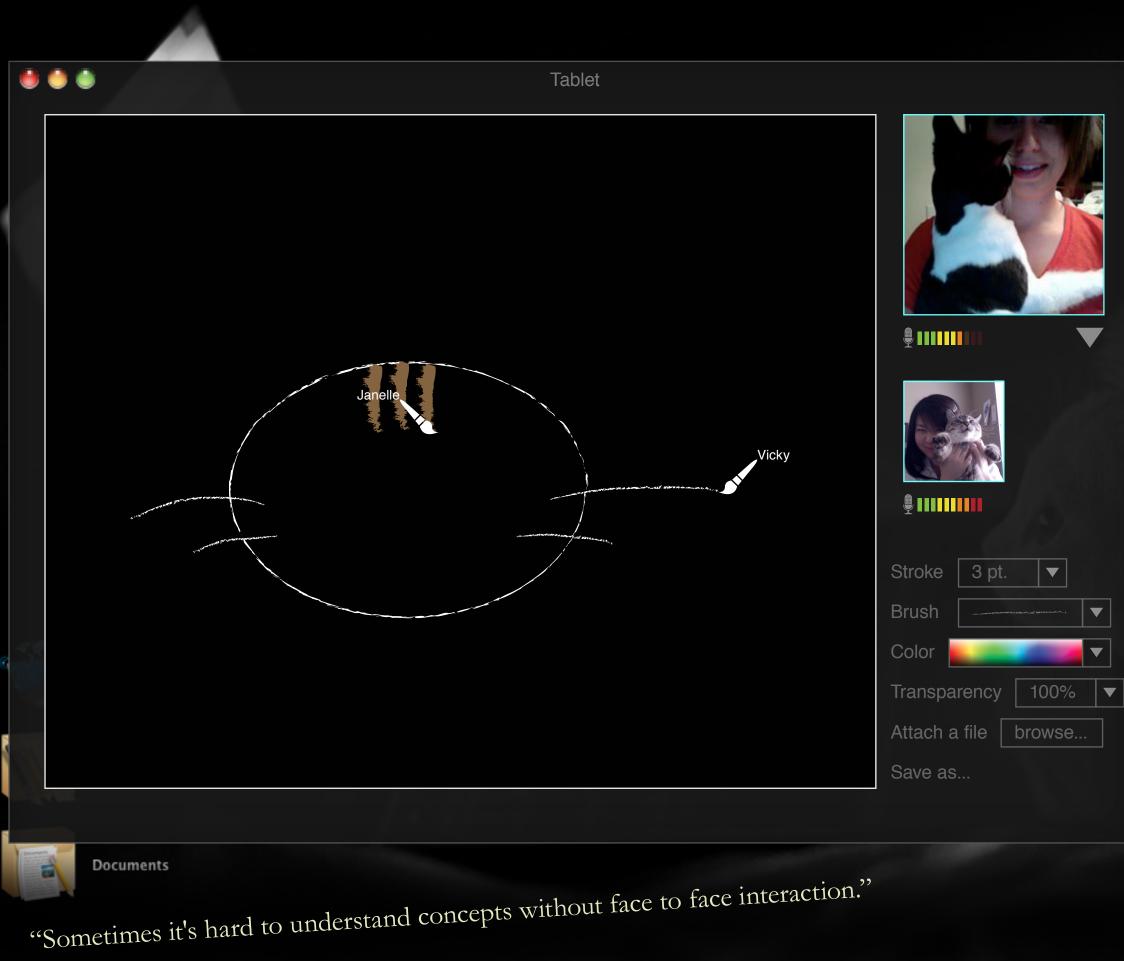


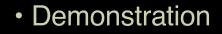
🗭 Mayuresh Patil 🗙		
Hi there!		
	Hey! Do you have time to play Minecraft for extra cre	di Send Files
Yup! But please give me	about 15 mins to finish up a project.	Voice Chat Video Chat
	Sure, sound	ds Share Screen Tablet
• i		Invite to
Say (press Ente	er to send)	Endorse Skills Gift
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		Notification Settings











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### Collaboration



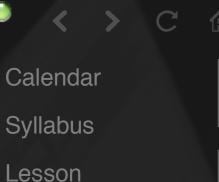
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"Are we able to see the webcam while using Tablet?" "It is easier to understand things when you can see a person."



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Library

Quiz

Grade

Project

Resource

Chatroom

Discussion

**Critique Room** 



### ART 466 Digital Illustration



Prof. Jackson Boelts Feb 18, 2013 @ 9:18am PROJECT 3

Please display your completed Project 3 in Critique Room.

Maria Thomas Feb 16, 2013 @ 2:04pmCOSTUM COSTUME DESIGN SHOW! Please come to our Costume Design Show! Free food and

Please come to our Costume Design Show! Free food and party after the show! Please join us at 6pm on the 19th.

Natasha Kolosowsky Feb 16, 2013 @ 4:05pm The show will be held in DS101. Costume party will be held in 4th Ave at 10pm!



Josh Dovishaw Feb 15, 2013 @ 11:15am LOOKING FOR PROJECT 4 PARTNER

I still need a partner for project 4. I am really good at javascript, but lack of drawing skill... so I hope I can find a partner who is good at digital art. Please text me if you think I am the right partner for you :)

Prof. Jackson Boelts Feb 11, 2013 @ 10:35am **PROJECT 3 PROCESS** Please post sketches of your Project 3 on Discussion before 13th morning. February 20, 2013 PROJECT 3 DUE

February 21 – 27, 2013 PROJECT 3 CRITIQUE

February 28, 2013 PROJECT 4 DUE

March 1 – March 7, 2013 PROJECT 4 CRITIQUE

March 7 – 10, 2013 QUIZ 1

March 31, 2013 PROJECT 5 DUE

April 1 – 7, 2013 PROJECT 5 CRITIQUE

April 10 – 15, 2013 QUIZ 2

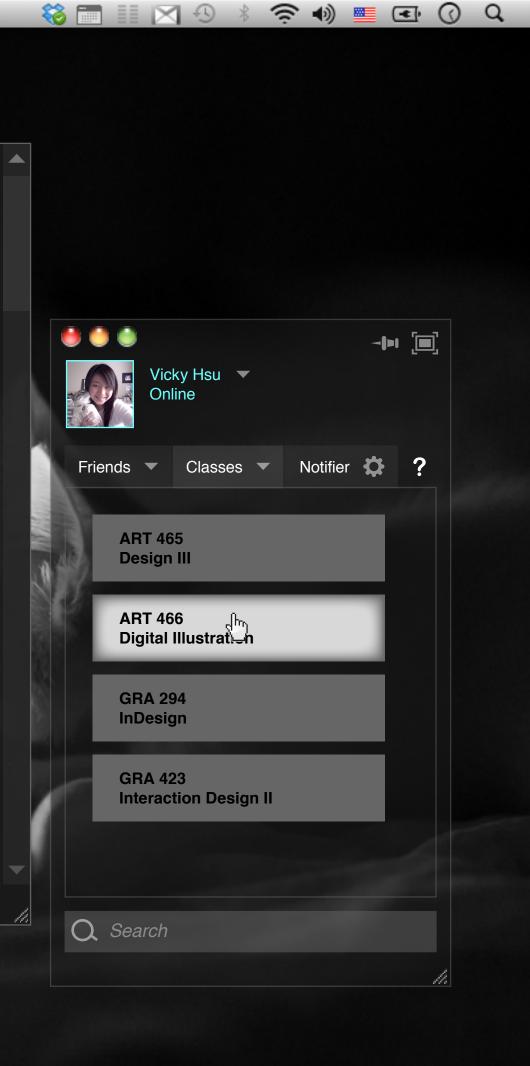
April 30, 2013 FINAL PROJECT DUE



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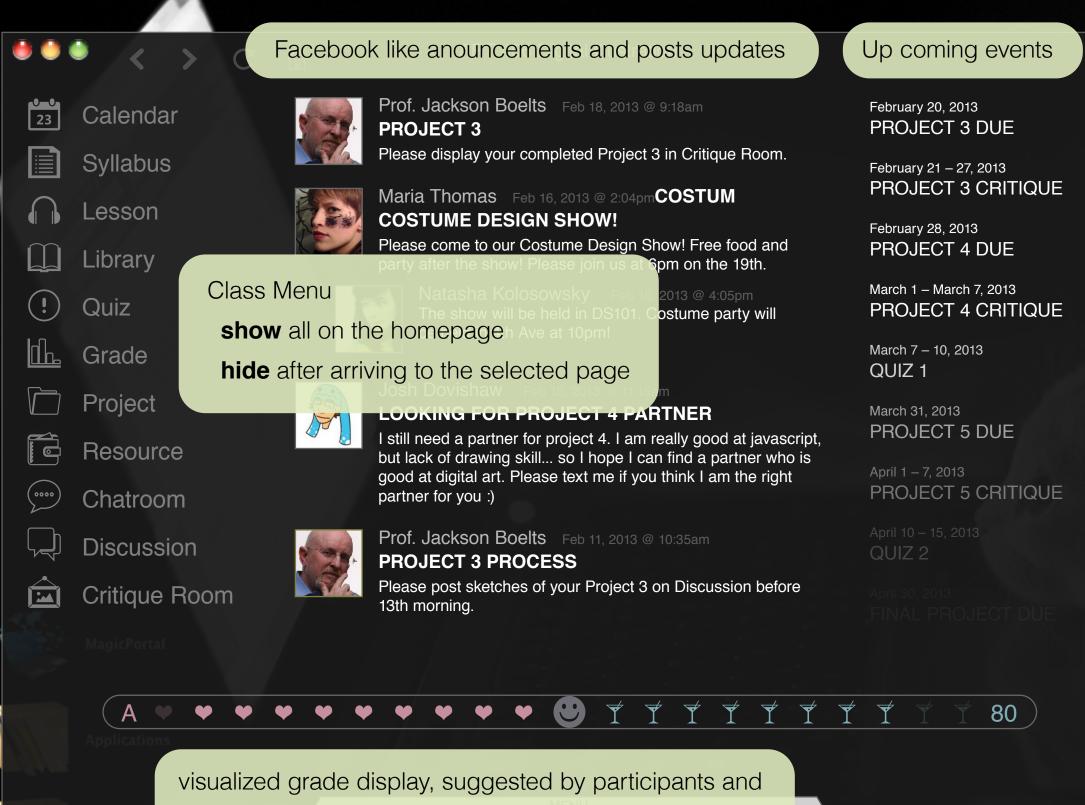


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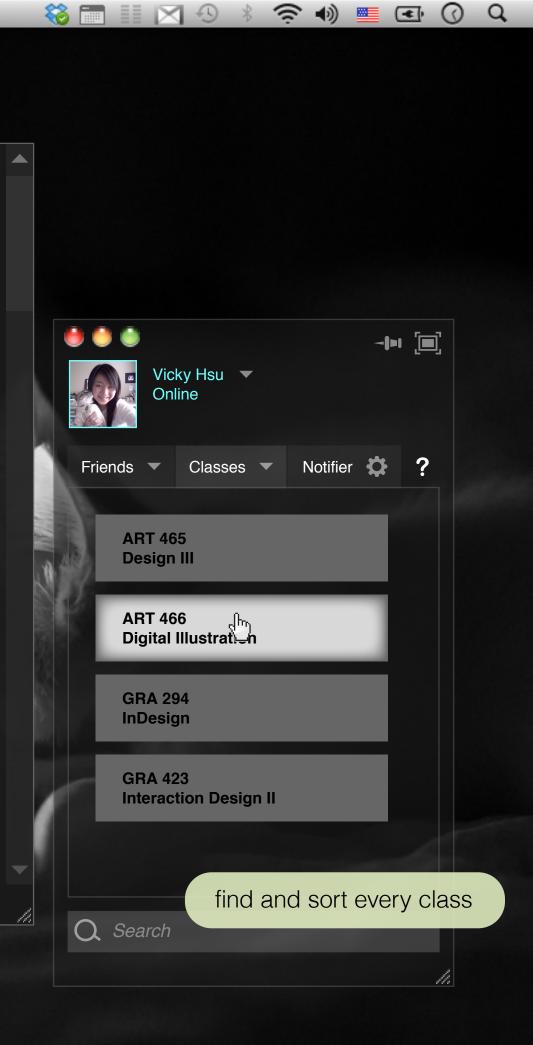


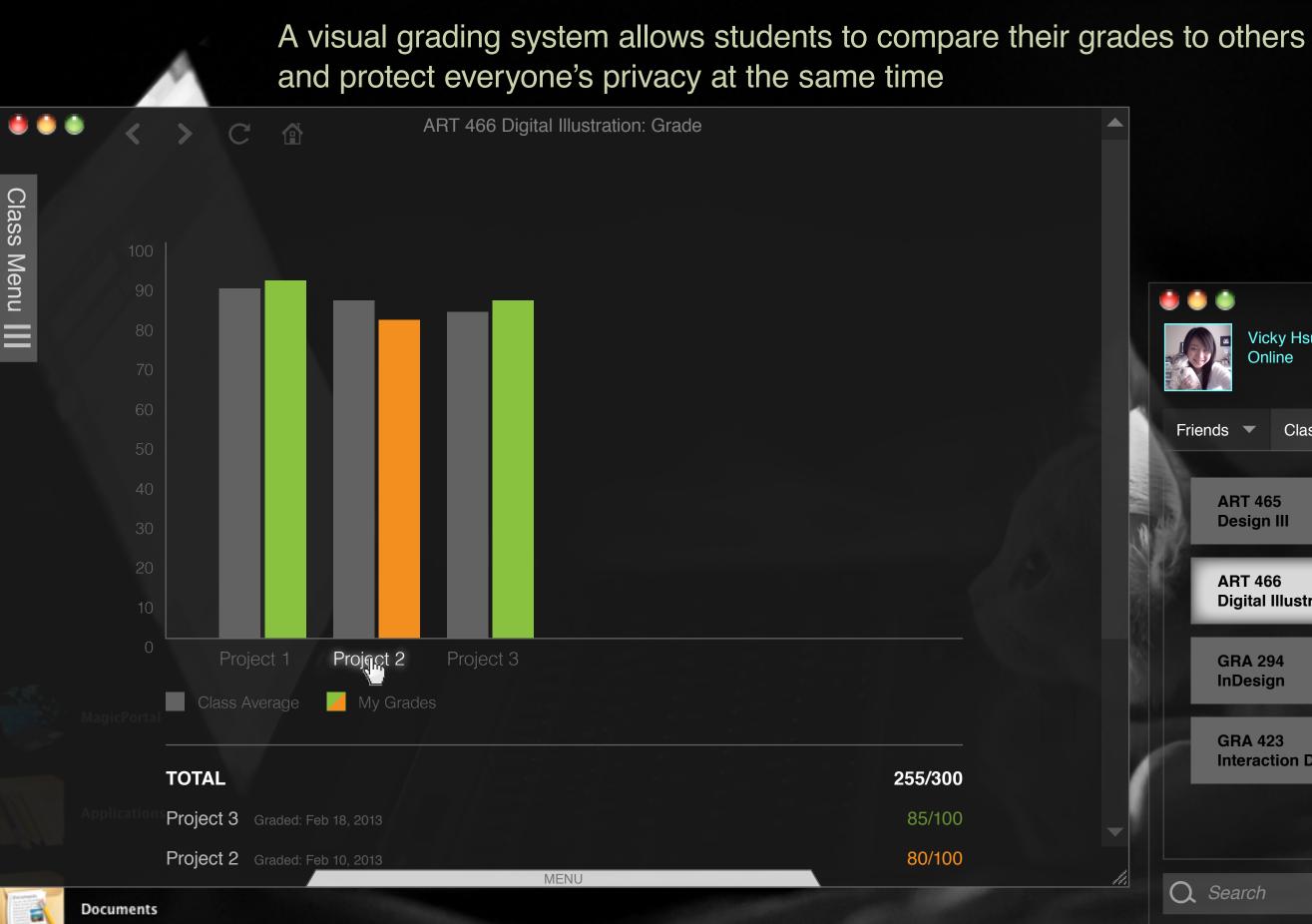
### All information is easily accessable

inspired by gaming environment.



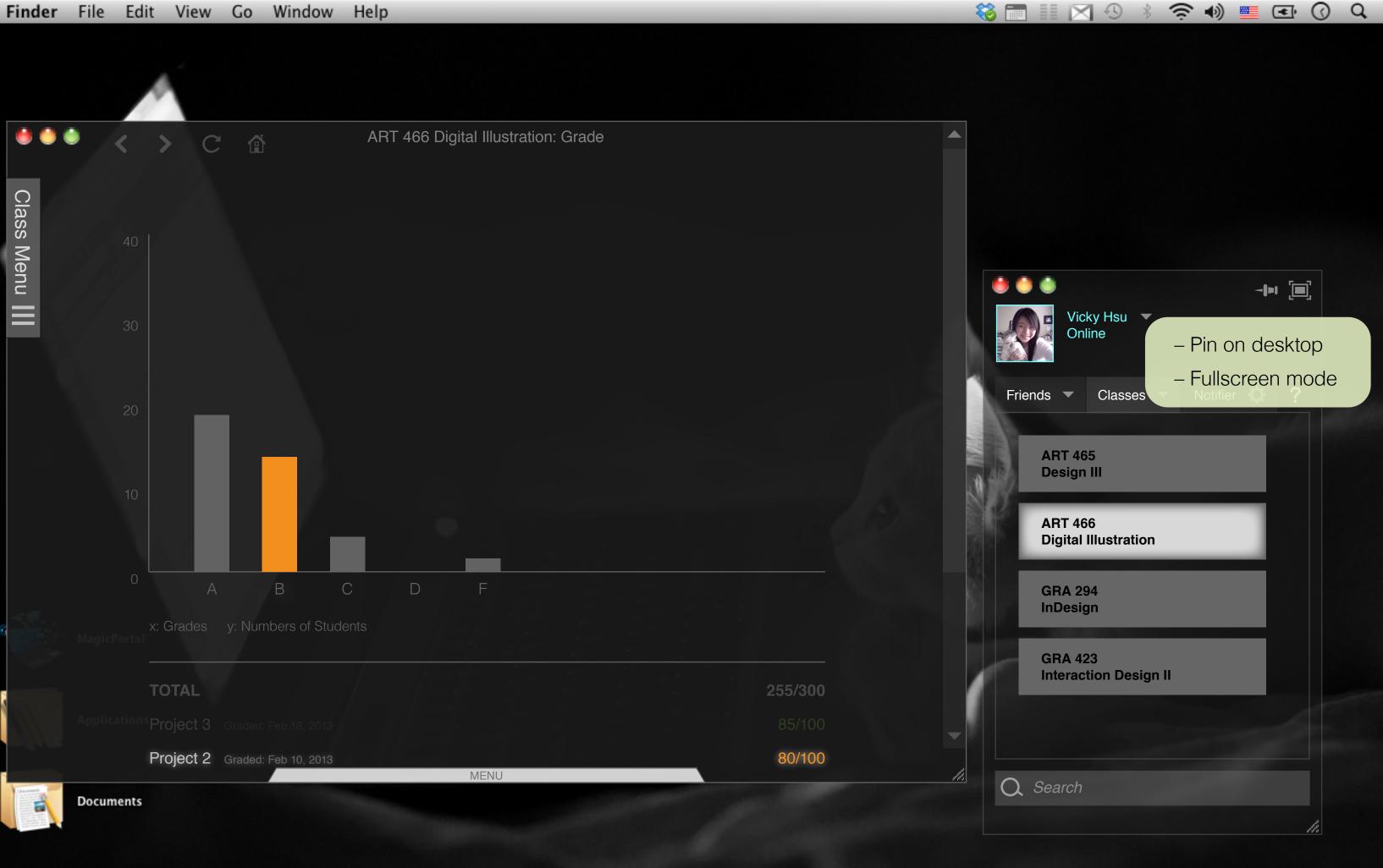
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Home

ART 465 Design III

ART 466 Digital Illustration

GRA 294 InDesign

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GRA 423 Interaction Design II



MagicPortal



Application



Documents



Prof. Jackson Boelts Feb 18, 2013 @ 9:18am ART 466: PROJECT 3

Please display your completed Project 3 in Critique Room.



Prof. GRA Please

Prof. Michelle Fehler Feb 18, 2013 @ 8:35am

#### GRA 294: PROJECT 5

Please completed your Project 5. Your final work needs to be displayed in Critique Room before 25th.



#### Michael Kartchner Feb 17, 2013 @ 8:50pm

#### GRA 423: JAVASCRIPT DOESN'T WORK :(

For the Project 4, I spent so much time working on javascript, but my website doesn't seem work properly... I could really use some help :) If anyone can help me out, please take a look @ www.mkartchner.com Thanks!



#### Vicky Hsu Feb 17, 2013 @ 9:07pm

I have sent the correct code to your e-mail. If you need further help let me know :)



Josh Dovishaw Feb 17, 2013 @ 9:31pm

I also checked your website for you. It was just some minor coding errors. You should use "firebug" to help you find the reasons of errors, it is really helpful.



#### Prof. Alfred Sanft Feb 16, 2013 @ 12:50pm

#### **ART 465: INTERACTION DESIGN ARTICLE**

I have shared a great article about interaction design written by Nick Disabato in "Source" section. Please read it, I might include one or two questions about the article in the quiz.



#### Maria Thomas Feb 16, 2013 @ 2:04pm

#### **ART 466: COSTUME DESIGN SHOW!**

Please come to our Costume Design Show! Free food and party after the show! Please join us at 6pm on the 19th.



#### Natasha Kolosowsky Feb 16, 2013 @ 4:05pm

The show will be held in DS101. Costume party will be held in 4th Ave at 10pm!



### Prof. Kyle Larkin Feb 16, 2013 @ 6:24pm

#### GRA 423: JAVASCRIPT DEMO

I found that several people have the same problems with javascript. I posted a new demo hopefully it would help most of you solve the problems.



#### Jessica DeWitt Feb 16, 2013 @ 6:24pm

**GRA 423: JAVASCRIPT DEMO** 

I still can't understand the coding between 6:30 to 7:00... :(

February 20, 2013 ART 466 / PROJECT 3 DUE

February 21 – 27, 2013 ART 466 / PROJECT 3 CRITIQUE

February 23, 2013 GRA 423 / PROJECT 4 DUE

February 25 – March 7, 2013 GRA 294 / PROJECT 5 CRITIQUE

March 1 – 10, 2013 ART 465 / QUIZ 1

March 3, 2013 GRA 423 / PROJECT 5 DUE

March 5, 2013 GRA 294 / PROJECT 6 SKETCH

March 6, 2013 GRA 465 / PROJECT 4 DUE

March 7 – 14, 2013 GRA 465 / PROJECT 4 CRITIQUE

March 7, 2013 GRA 466 / PROJECT 4 PROCESS

March 10, 2013 GRA 423 / QUIZ 2

March 13, 2013 GRA 423 / PROJECT 6 SKETCH

March 18, 2013 GRA 423 / STORYBOARD X 3

March 18, 2013 GRA 294 / PROJECT 6 DUE

March 19 – 25, 2013 GRA 294 / PROJECT 6 CRITIQUE **光** 回

# Due to the lack of notification students forget due dates and miss interaction opportunities

"There really is no push from the professors. You have to keep on track with projects and really push yourself to notice deadlines which is easy to lose track of."

"I am horrible at remembering when things are due "Sometimes it is charge of forget about a due dates." I would sometimes forget about when assignments are due since the class was always 'at the back of emysminid traction,

"Sometimes it was hard to remember due dates, since there wasn't an actual class to go to."

"I always forget deadlines because it's my responsibility to remember them and there's no professor to remind me."



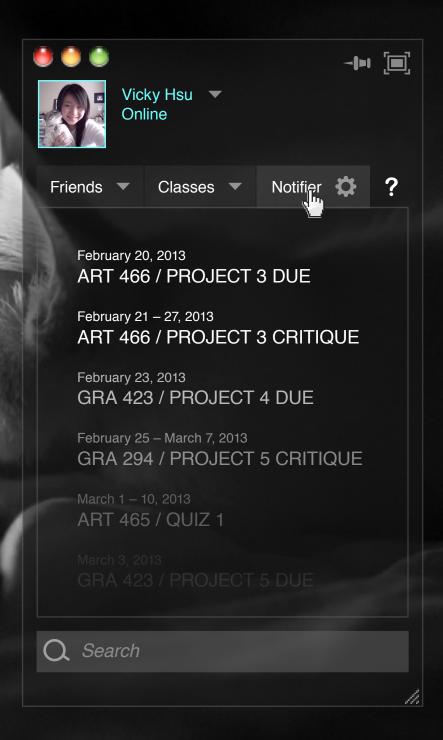
'he response time when contacting a professor, it often took awhile.
Sugnetimes I wouldn't frequently check the site so I would miss out on things.
There wasn't a notification system when my professor posted topics, or new things to blackboard.



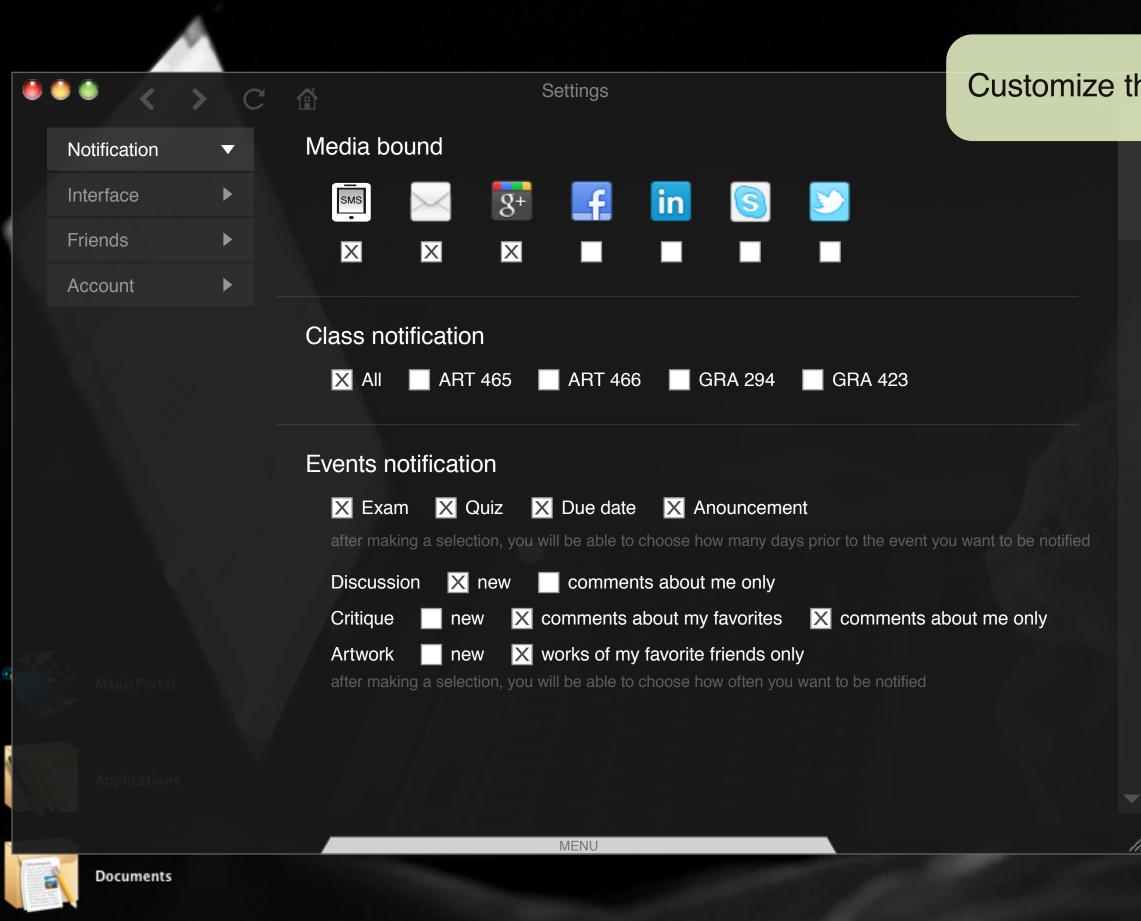
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### Customize the way you want to be notified

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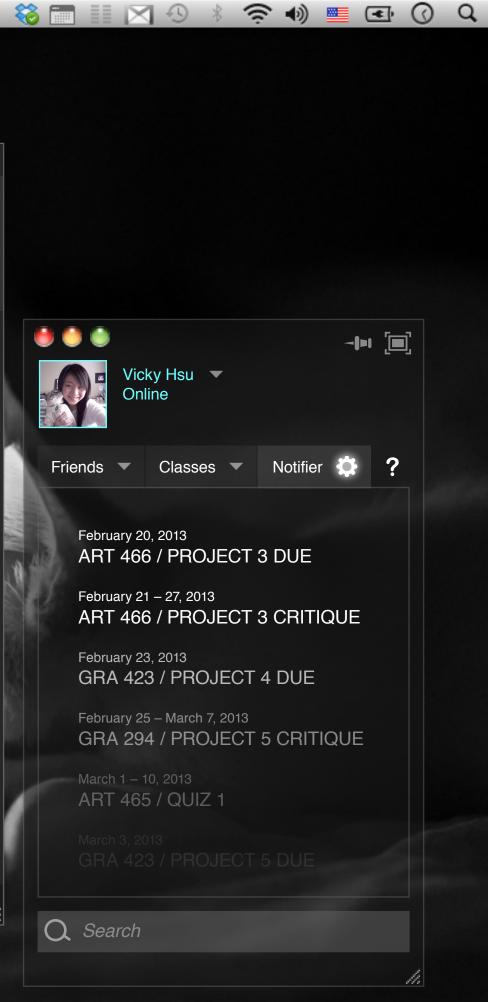
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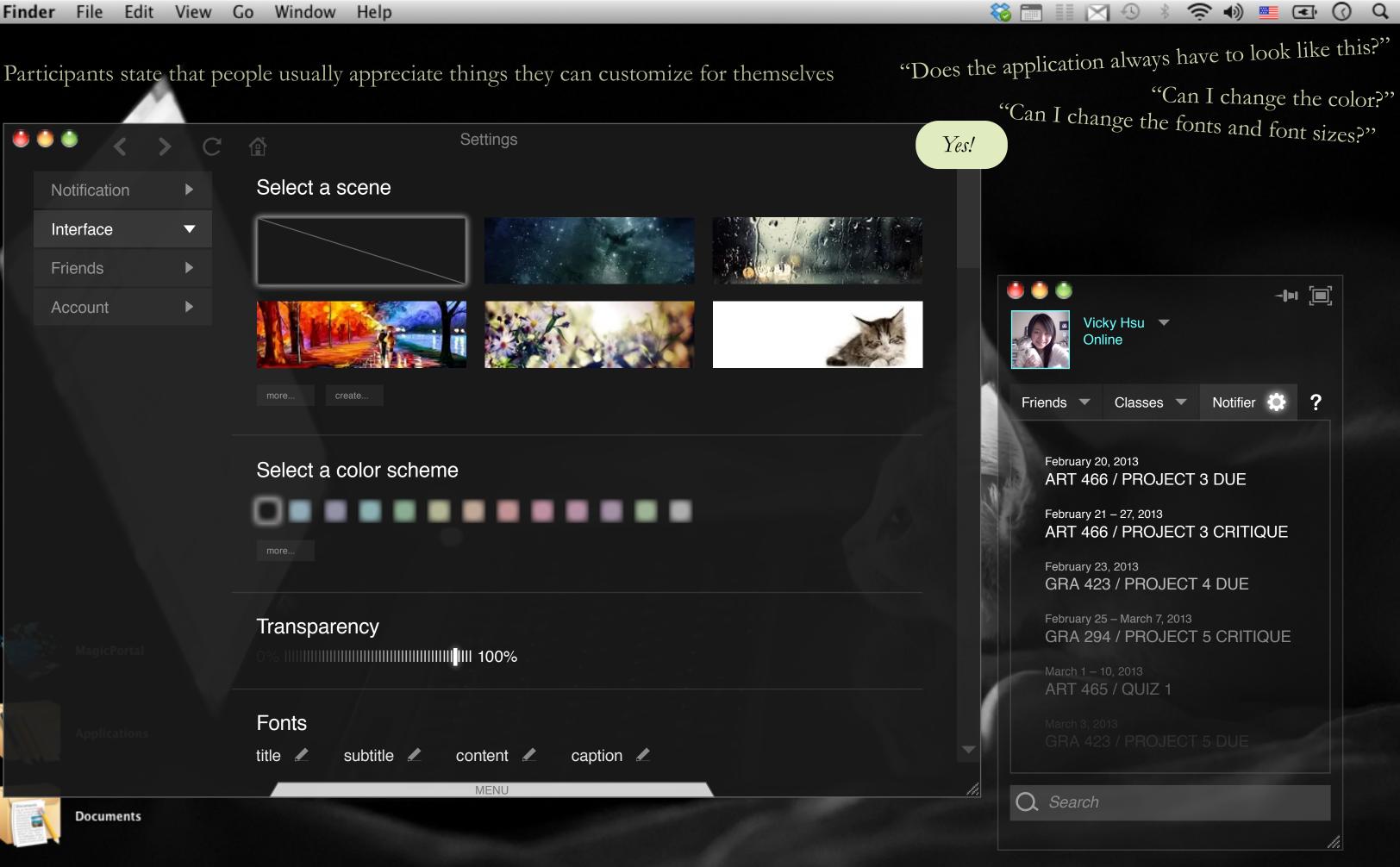
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"I like the personal working station or space in studio classes."

"I think you can maintain your personal space online by setting up your status."

"It tells your friends what you are working on, and if you would like to receive their messages." "It can also tell your friends that you might not able to reply them immediately."



MagicPortal

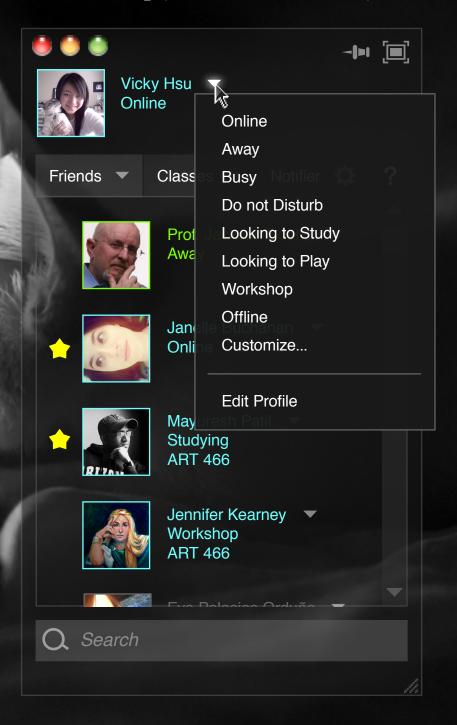


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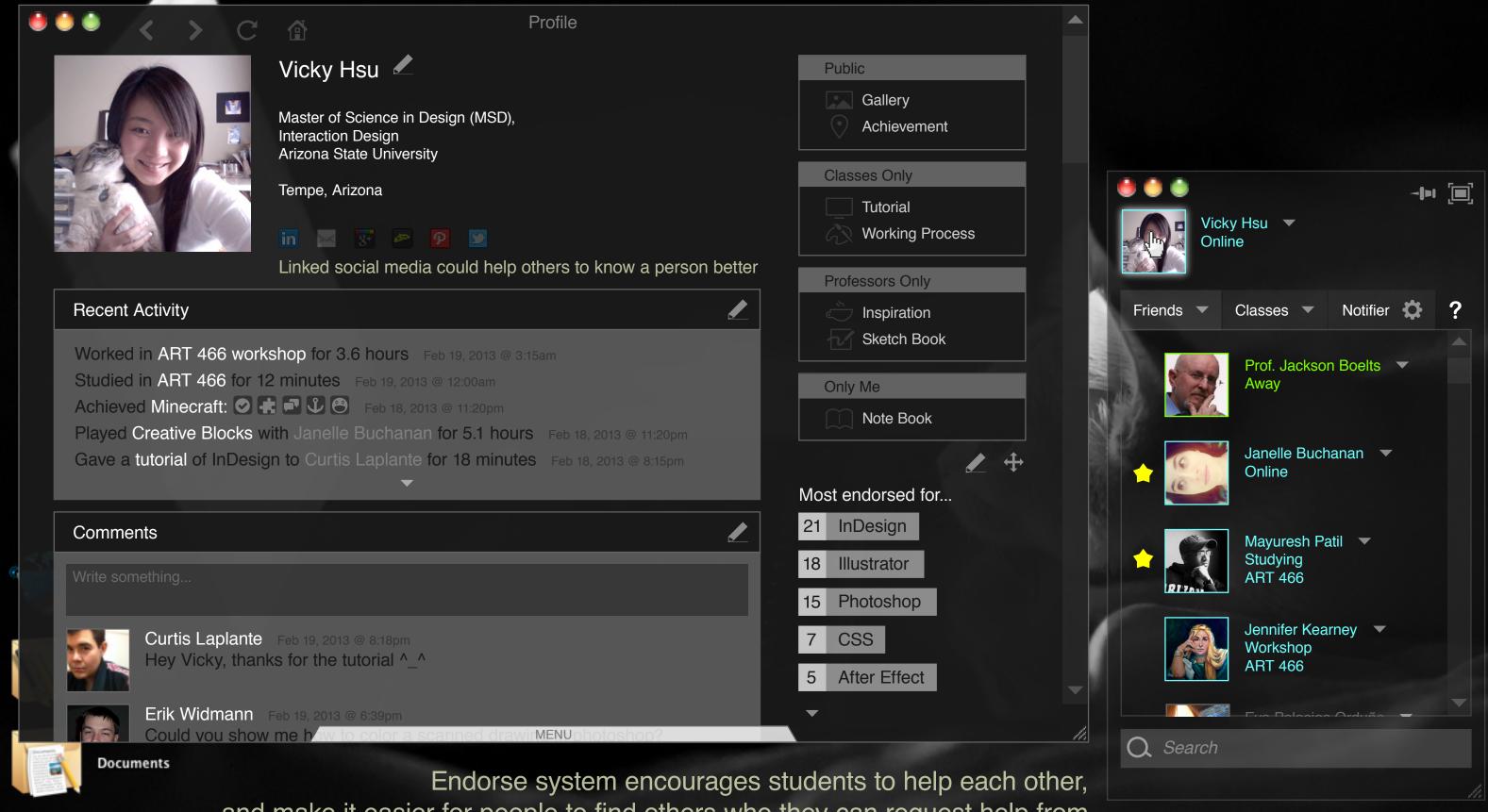


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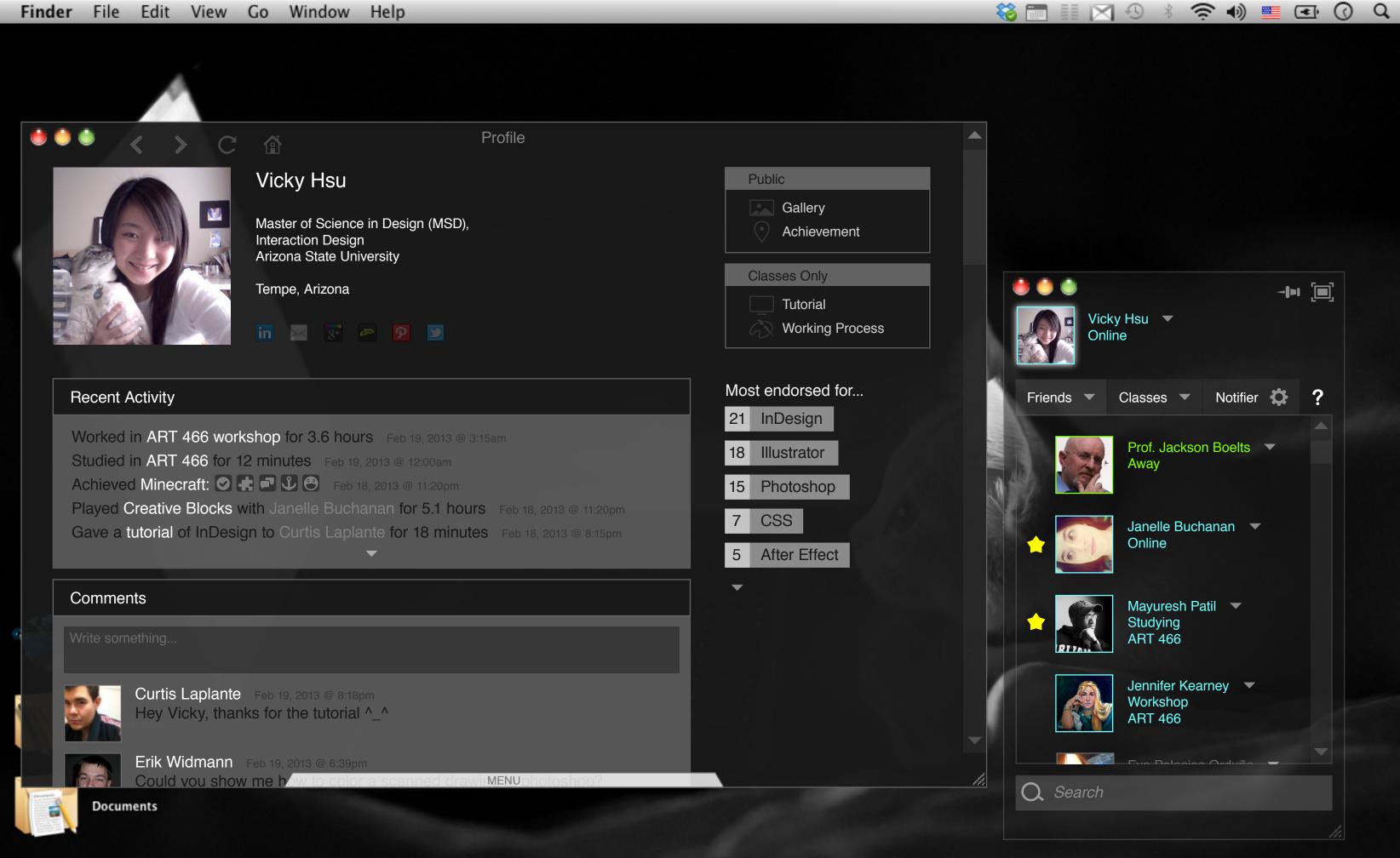
### Personal resources and storage space



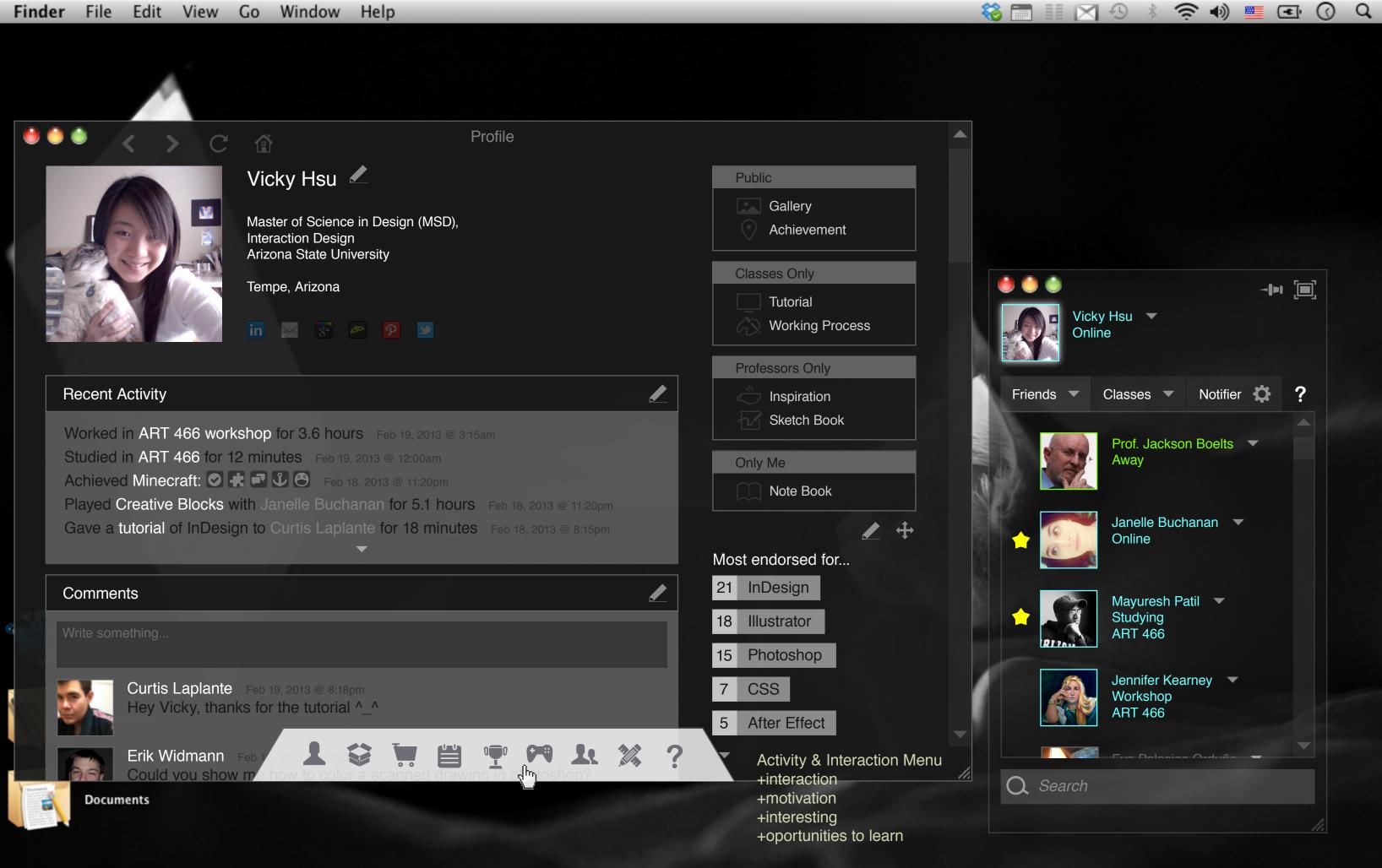
and make it easier for people to find others who they can request help from

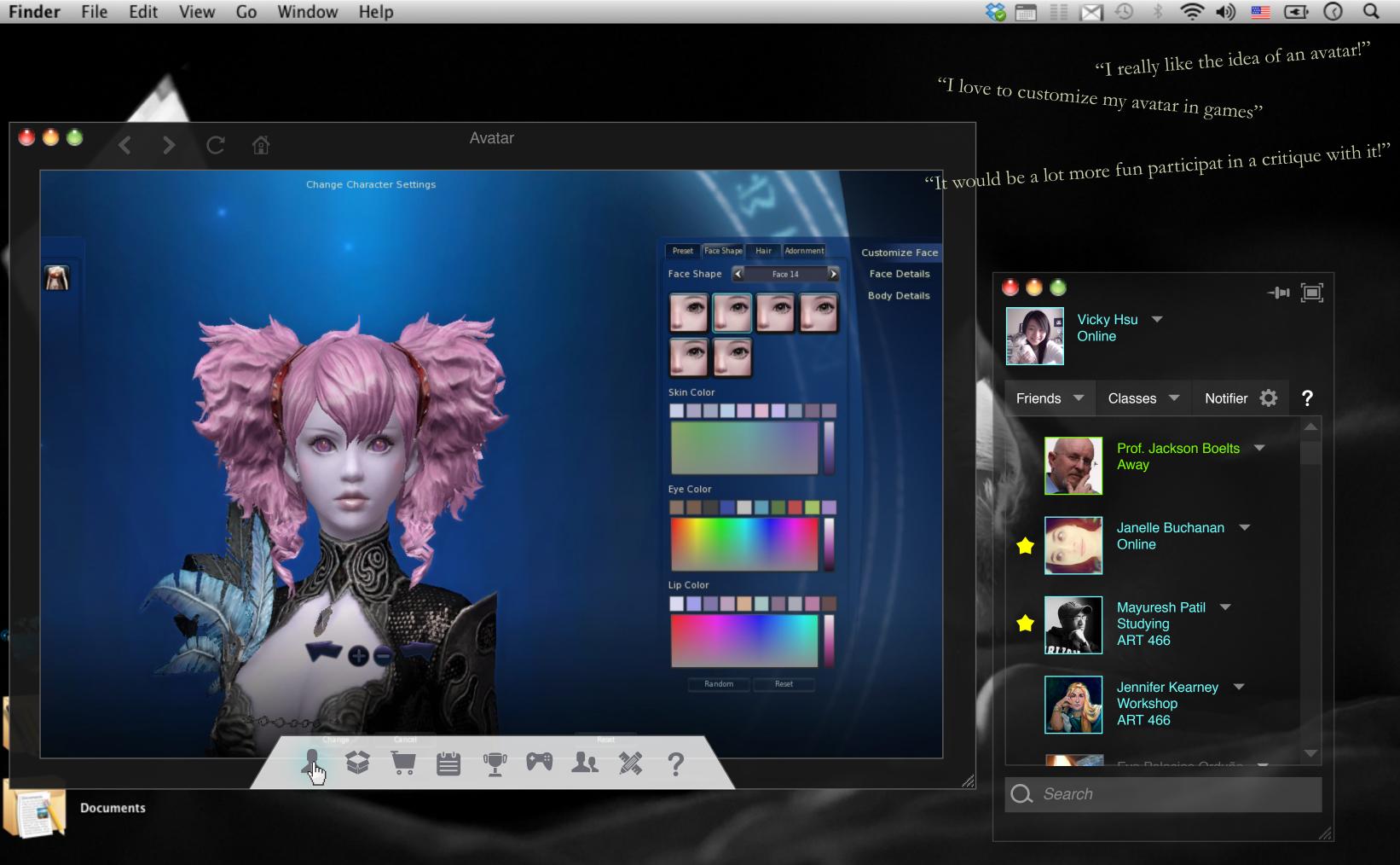


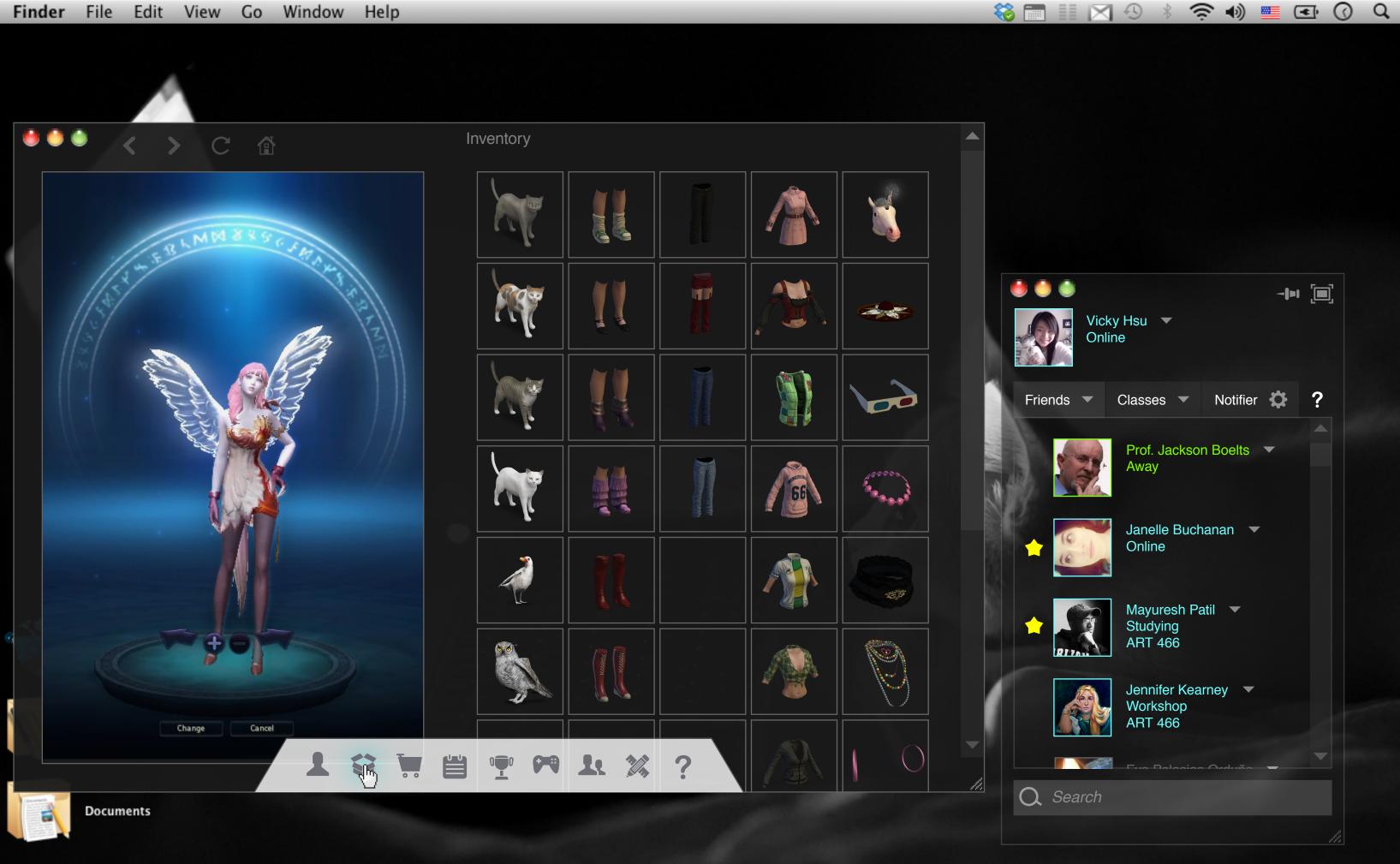
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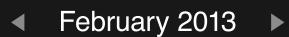


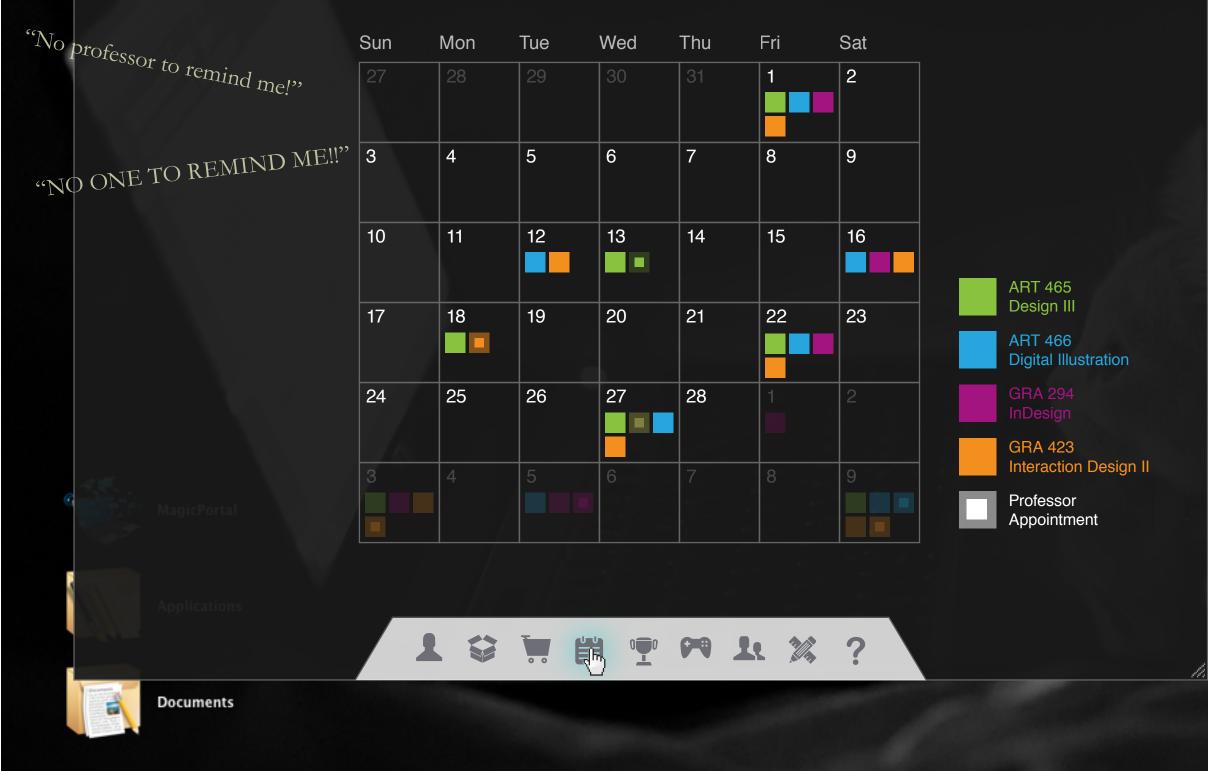


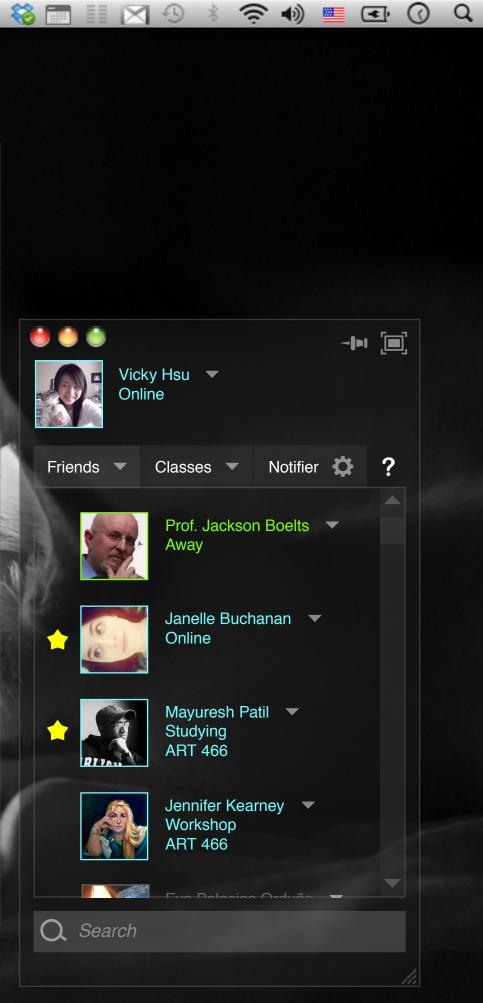




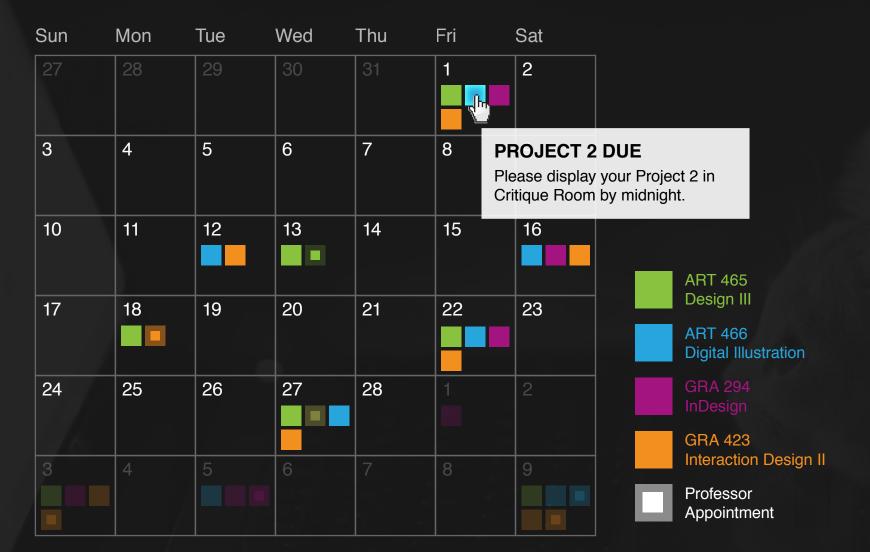








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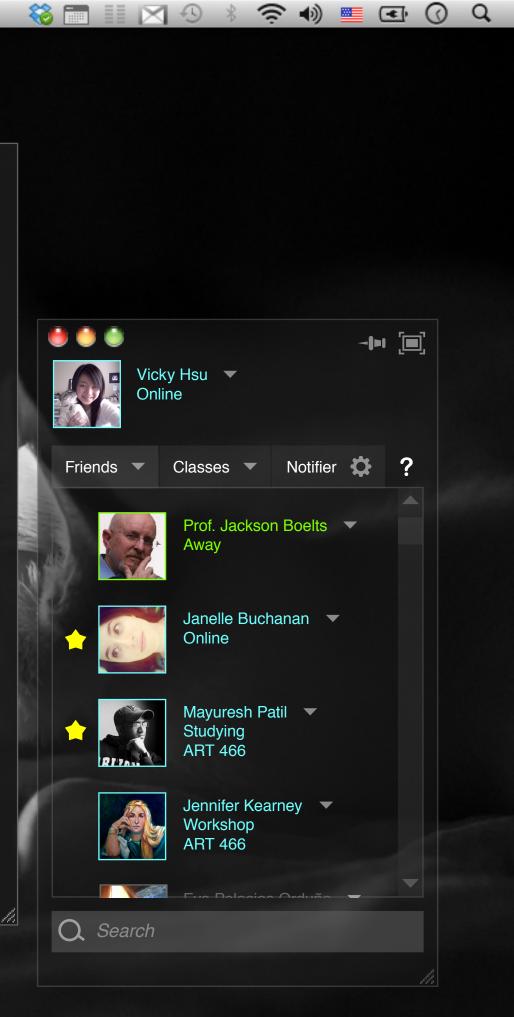


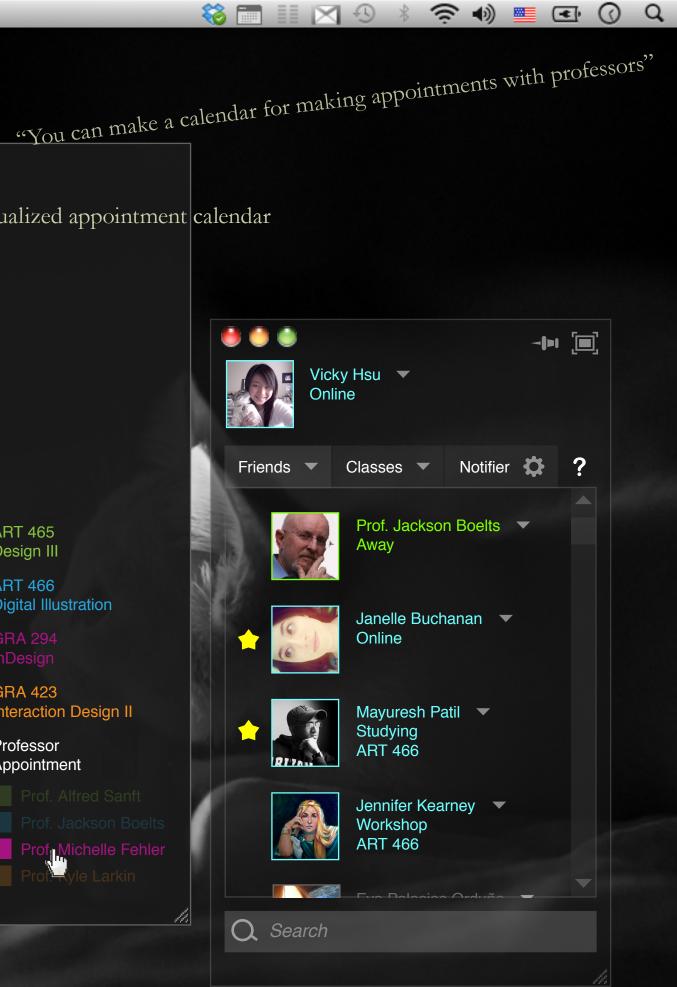
### ✓ February 2013 ►

MagicPortal

pplications





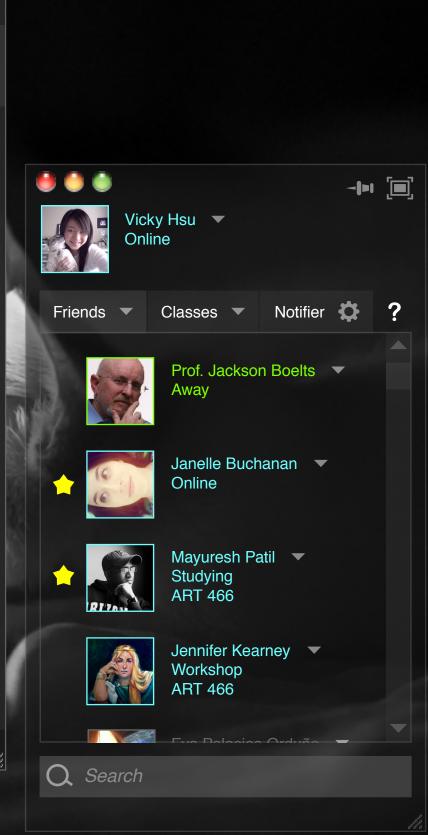




'It was very hard to clarify class material without being face to face with an instructor." Every interview group suggested bring up the achievement and challenge system of games and giving virtual rewards when students achieve certain goals that are listed on achievements by instructors .

● ● ● < >	С	Achievements		
Available	•	Complete a project first		
ART 465			100 ⊗	
ART 466		Complete a project first		
		Complete a project first	100 😒	
GRA 423		Give a tutorial to your algoamate		
Achieved	►	Give a tutorial to your classmate	300 ⊗	
			250 😒	
		Score more than 90 points for Kern Type, the kerning game	200 😂	
1,520	$\odot$	Make the first comment in the critique room	100 😒	
			300 😒	
Documents		Best koj 😂 ex 🏣 p 💾 😨 🎮 🗼 💥 ?	500 ⊗	
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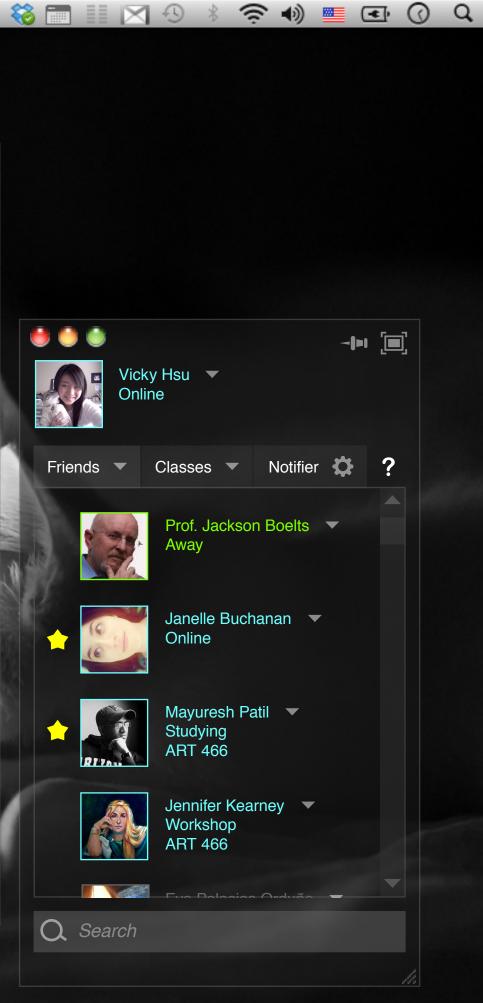


Again, the idea and the opportunity of collaboration.

Instead of leaving all in-class activities out of the curriculum, Play to Learn is an alternative to in-class activities

Uick	
Friends	





Recreate the most important essence in creative education—CRITIQUE opportunities of additional interactions such as body language and emotion expression

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Curtis Laplante: I thought we can use only 3 colors for this project?? Maria Thomas: Yeah, but the 3 colors does not include black and white. Curtis Laplante: Oh crap! I didn't know that ... :\*( Curtis Laplante cries

Maria Thomas: Wow... this one looks great @\_@

Curtis Laplante: I thought we can use only 3 colors for this project?? Maria Thomas: Yeah, but the 3 colors does not include black and white. Curtis Laplante: Oh crap! I didn't know that... :\*( Curtis Laplante cries

Maria Thomas: Wow... this one looks great @\_@

Don't worry about it Curtis,

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....



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Maria Thomas: Yeah, but the 3 colors does not include black and white. Curtis Laplante: Oh crap! I didn't know that... :\*(

Curtis Laplante cries

Maria Thomas: Wow... this one looks great @\_@ Vicky Hsu: Don't worry about it Curtis, mine isn't anywhere better.....

MENU



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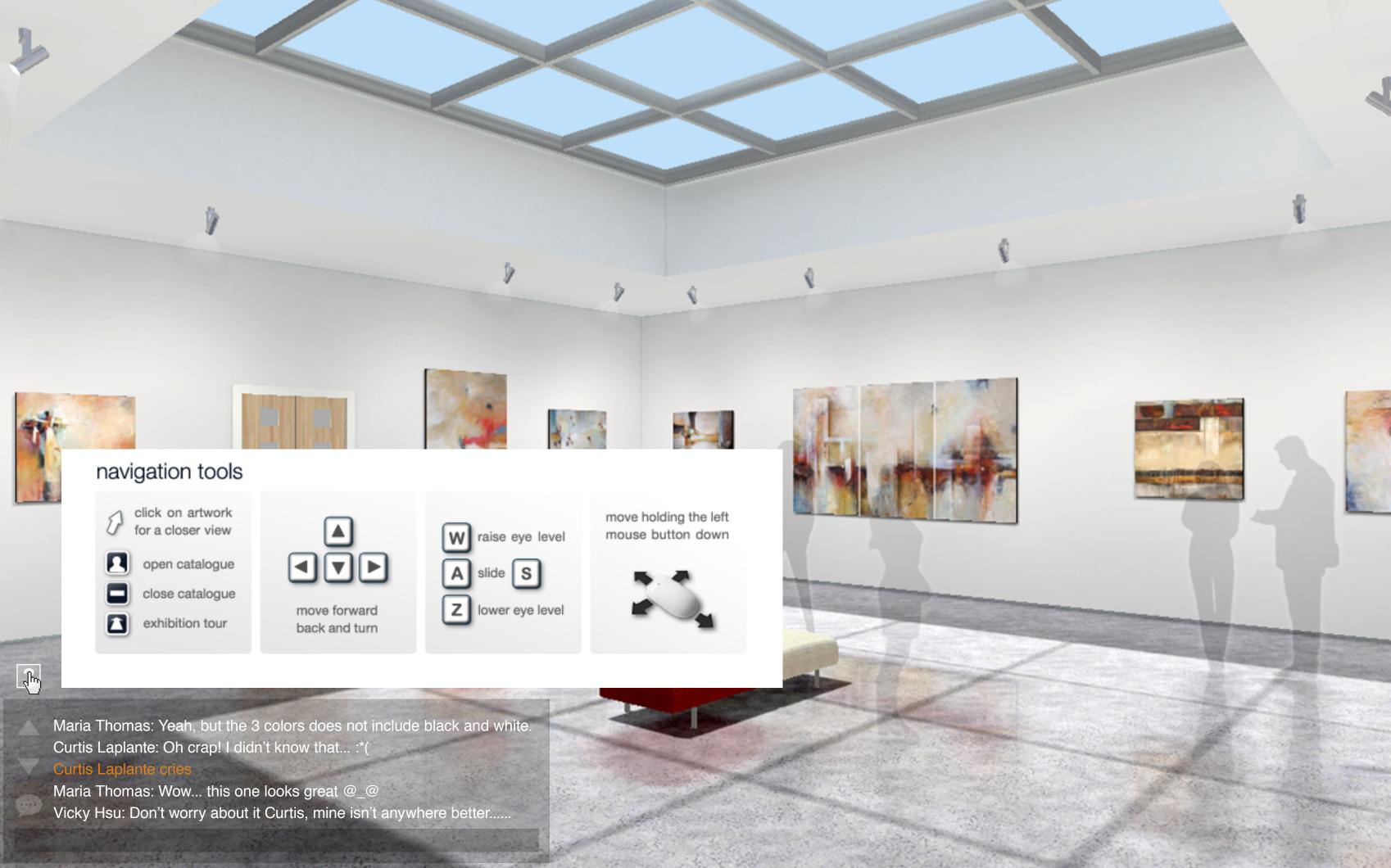


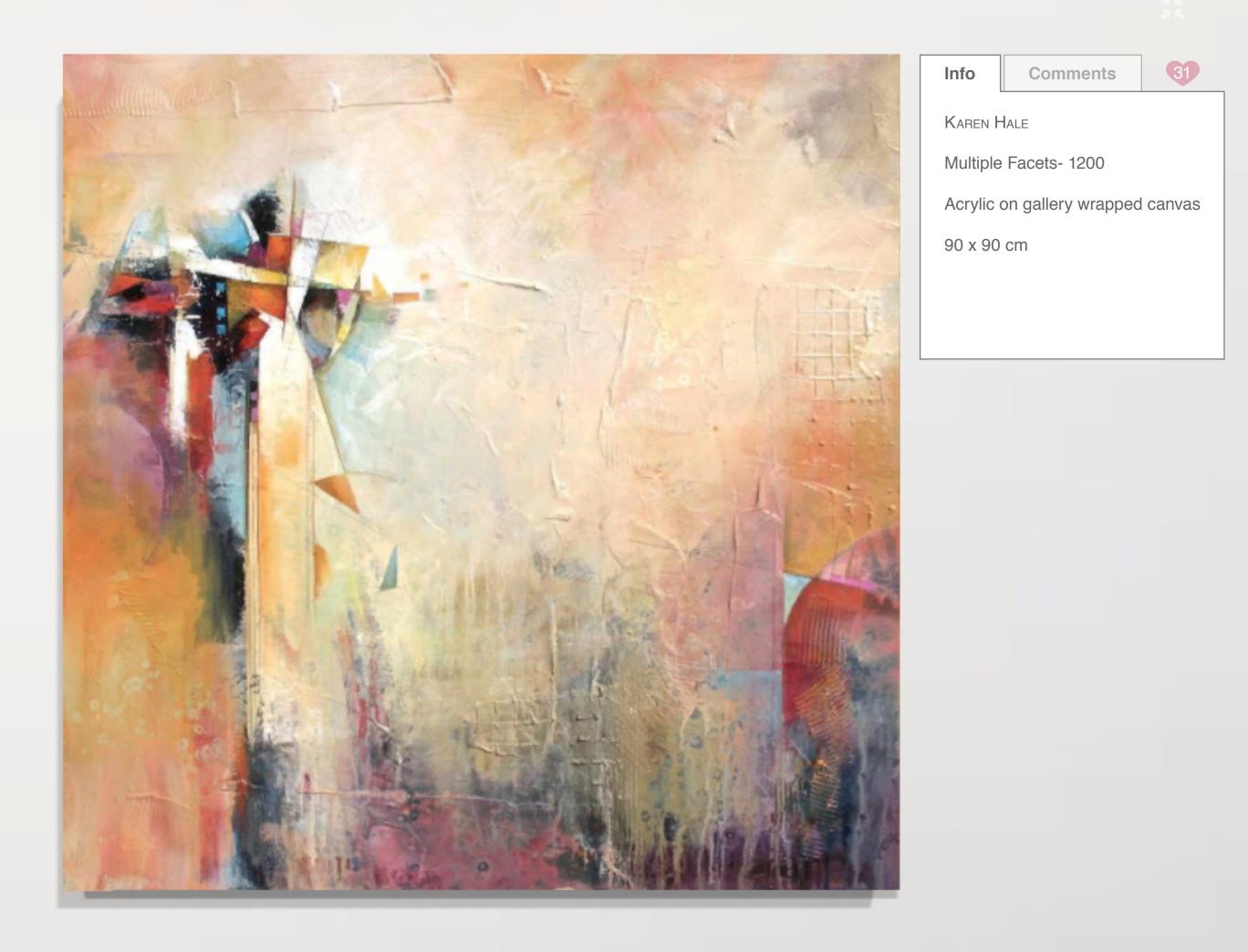
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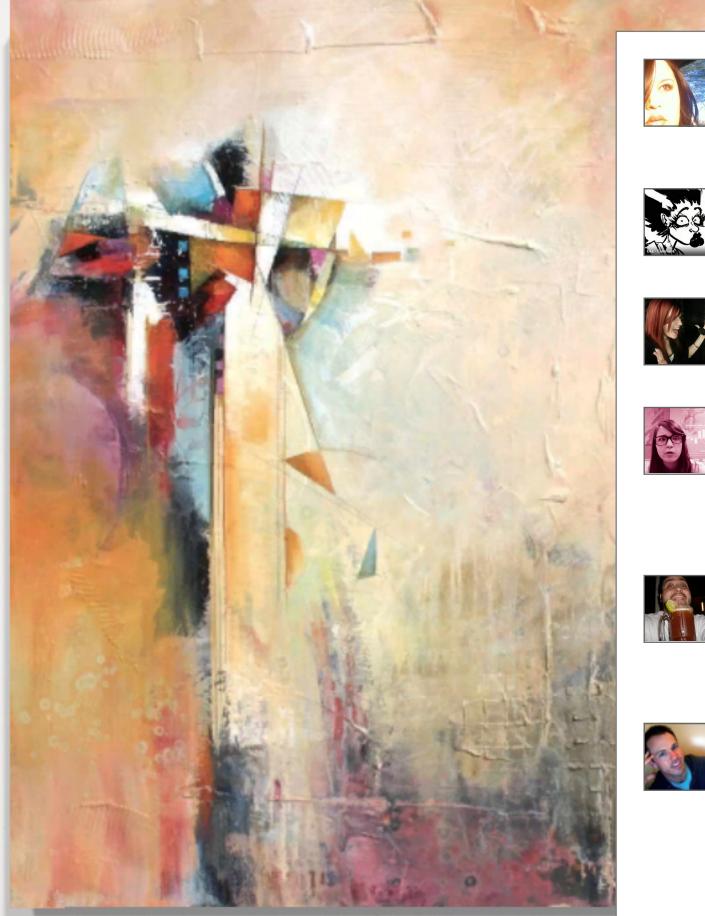
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Maria Thomas: Wow... this one looks great @\_@ Vicky Hsu: Don't worry about it Curtis, mine isn't anywhere better.....









JoJo Seames Feb 16, 2013 @ 12:12pm Porro elitr corrumpit vim id? Et nam nihil discere liberavisse! Ea usu fabellas ocurreret?



Alex Flamini Feb 16, 2013 @ 2:36pm

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Feb 17, 2013 @ 6:35am Usu solum tritani ne. Fugit iudicabit cu eum, justo facilisis salutatus mel ei. Mei bonorum placerat cu? Cum et ferri munere vituperata, ius ei decore appellantur, qui prompta eleifend hendrerit an. Has ut delenit intellegebat consectetuer? No erroribus dissentiunt pri, et per commodo evertitur, ex est fabellas facilisi suscipiantur. Mei ea facilisis conceptam disputando, sed tibique persecuti efficiendi ei, amet omnes placerat ut ius. No has insolens evertitur, in soleat possim delicata sit. Vim eu similique concludaturque, habeo platonem voluptaria duo at? Ad mel vero bonorum interpretaris, sit ea diam comprehensam, vel porro aperiri

#### Comments



#### Eva Palacios Orduño

Feb 16, 2013 @ 9:18am

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#### Alexis Peschke

Feb 16, 2013 @ 2:26pm

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#### Edgar Mendoza

Feb 16, 2013 @ 4:45pm

#### Prof. Jamey Aiken

"Online classes may take away students' opportunities to learn from others" "We need a way to see everyone's working progress"

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Arthur Gardner Project 4 coloring stage





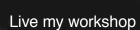




Eleonor Leon Project 3 sketching







#### screen sharing

webcam



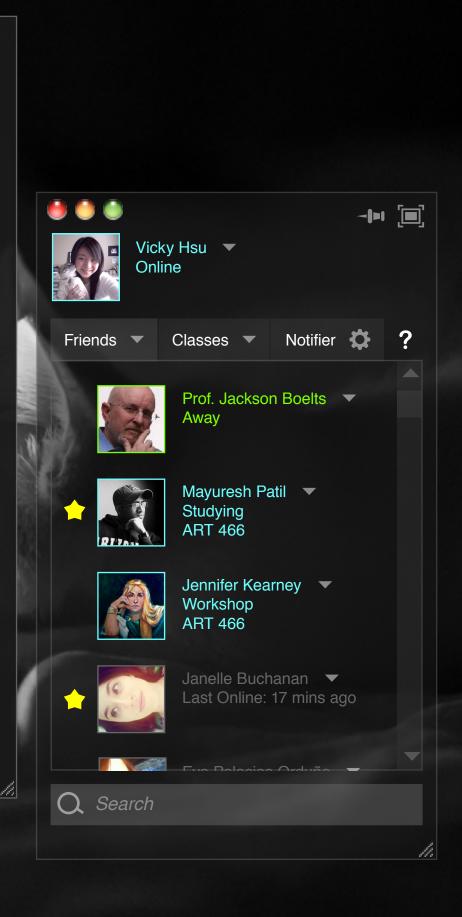


Natasha Kolosowsky Project 3 finalizing

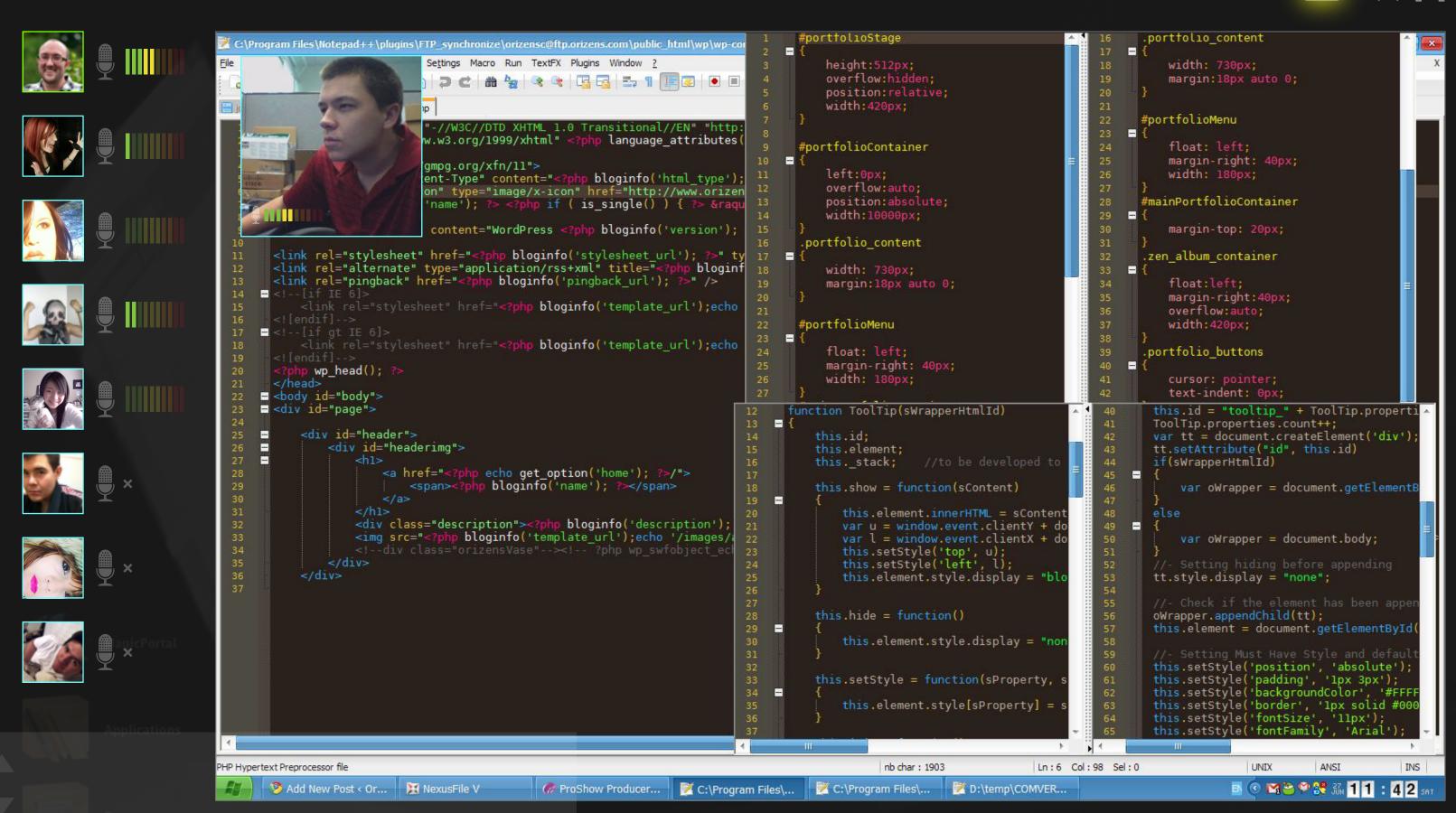
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Erik Widmann's workshop



MENU

Curtis Laplante: I don't understand line 28... Jessica DeWitt: same here :(

"Figure out ways to make it more interactive with the whole classroom." "Learn from watching others, and listen to others' conversation."



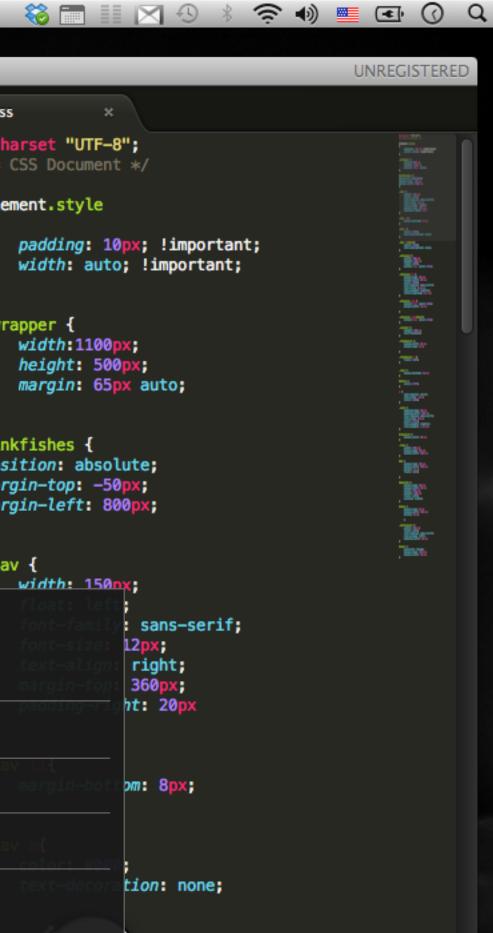
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# Future Research

Research will include educators

Edutainment

M-learning

Smart TV



# Thank you

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